

Single Enterprise Analytics Platform

MicroStrategy offers a universal architecture to quickly deploy sophisticated analytical, mobile and security applications at scale. Our unified platform architecture is uniquely suited to deliver high performance applications that are extremely reusable and secure, and can meet the business intelligence demands of every user and every organization.

What We Have	What You Get
Data Discovery	MicroStrategy offers data discovery capabilities that allows business users to connect to any data source and visualize information using a variety of native graphs and charts without needing IT involvement. On the other hand, gives IT an extensible tool for satisfying the analytical needs of business users, without sacrificing governance. Business users will: Access sources of data on-the-fly. Blend and prepare their data with automated tools and, translate data into easy-to use analytical objects Analyze data with the over 300 out-of-the-box statistical functions and go beyond with the R integration for predictive analytics and data mining Visualize analysis with stunning native visualizations and enhance their dashboards with open sourced visualizations like D3 and Google charts Share dashboards, export visualizations to PDF or images and promote to Server for enterprise-wide publications
Governance	Avoid the inefficiency of fragmented departmental approaches. Easily migrate and promote business user mashups to a governed and managed centralized environment – to share and collaborate with other users. Map back data to the modeled data with a single click
Connectivity to any data	With MicroStrategy you can connect to 70+ data sources to get data quick and easy with friendly drag and drop interfaces, without coding complexities. Continue cleaning and preparing your data for analysis with the data preparation tools integrated within the product and, access and combine data from multiple sources
Enterprise Grade Dashboards	Customize your content using pixel-perfect formatting to produce professional looking documents, from customer invoices and account statements to business reports and corporate forms
Full Control	Administrators will get powerful development tools to monitor, automate, and control the system in real time
Mobility	Extend you analysis to any device. MicroStrategy Mobile provides all the components for a complete enterprise mobile platform that's robust, scalable, and high-performing. Deploy best-in-class native apps for iOS and Android to mobilize any business process and boost workforce productivity
Personalization	With MicroStrategy you will give every user a unique view of the data according to their needs at the right time. Every dashboard can be automatically personalized and everyone in the enterprise will be aligned with consistent information
Scalability	Growth with your business need and follow a decentralized approach. With MicroStrategy you can start with one single user or departmental teams and grow exponentially to publish to 1000s of users without fear
Performance	Data uploaded in parallel where cubes will be published faster, this improves performance by resulting in quicker data display within a report as users analyze and manipulate the data.
Reusability	Avoid duplication of effort, and resources. Rather than building /storing hundreds of reports, you can build/store a handful of objects that can be combined together to build hundred of reports, resulting in faster development times and more efficient use of resources
Security	With our enterprise security solution passwords, keycards, and badges are no longer required. Usher delivers a strong, multi factor authentication for every corporate system. A secure solution quick and easy to deploy, requires no specials hardware and works on standard phones