

Capacity Planning Advisory

Evaluating your system architecture to scale enterprise initiatives and deploy enhanced capabilities?

Leverage MicroStrategy Consulting to evaluate system trends and administration tasks—helping you enhance performance through an optimized system infrastructure strategy.

TYPICAL TIMELINE AND STAFFING

One week with a Platform Administrator and an Engagement Manager from MicroStrategy Consulting.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to assess your Intelligence Architecture and identify system resource constraints that may hinder overall performance. We analyze your system administration data to assess peak usage requirements, baseline capacity thresholds, and identify system constraints and resource allocation inefficiencies. Next, we conduct collaborative workshops to validate findings, develop sizing requirements aligned to your roadmap, and recommend infrastructure improvements to streamline operations. We deliver a comprehensive system design strategy that helps address existing performance deficiencies and positions you to effectively scale enterprise analytics and mobility initiatives. Our Capacity Planning Advisory delivers:

- A customized Intelligence Architecture design strategy and infrastructure improvement matrix to eliminate redundancies, optimize response times, and enhance performance
- Collaborative workshops to review system performance KPIs, analyze system base- and peak-demand usage patterns, and identify environment resource allocation improvements
- Recommended system design improvements to establish thresholds for current and planned initiatives, ensure environment scalability, and efficiently maintain operations

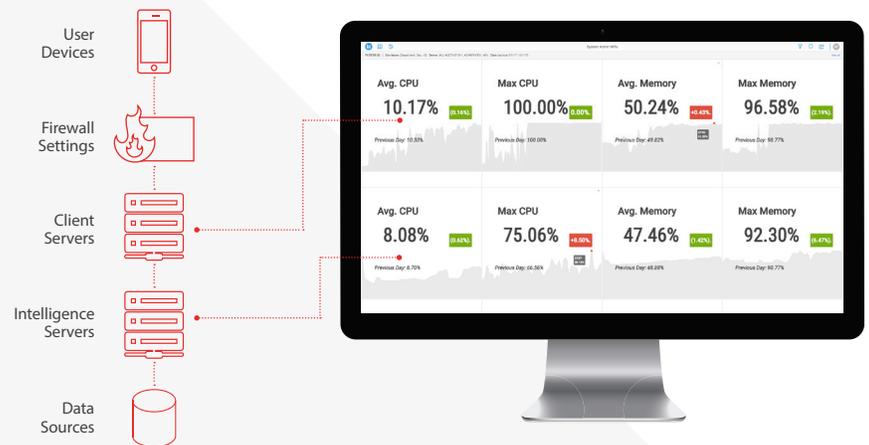


Figure 1: Our Capacity Planning Advisory assesses Intelligence Architecture performance trends to recommend an optimized infrastructure design strategy that helps you improve stability, reliability, and performance.

WHY YOU NEED A CAPACITY PLANNING ADVISORY

A system infrastructure that is misaligned with organizational demands, inefficiently processing jobs, or sub-optimally allocated for enterprise usage requirements can increase operational costs, degrade user community trust, and diminish adoption.

Our experts help you streamline your Intelligence Architecture infrastructure to ensure that intelligence solutions perform efficiently and provide timely information for effective business decision-making. We also analyze scalability requirements to help you establish processing thresholds and improve resource allocation to optimize system responsiveness.

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams