YOUR 24/7 MOBILE DASHBOARD

delivering **up-to-date** and **easy-to-read** information
for **better management** of your shopping mall

Available on the cloud or on your premises

1. What is the compared performance of the retailers in this mall?

2. What is the trend of footfall this month compared to last year?

3. Which of our malls has the best occupancy rate?

4. What is the mood of our visitors?

OptiMall
Analytics for mall management
FAST COMPETITION

As online retail becomes the staple of commerce, shopping malls have to deal with ATAWAD commerce: *Any Time, Any Where, Any Device.*

Malls are in competition, not only with each other, but with any space offering genuine entertainment or experience.

To triumph as mall owners, you must engage in a constant search for innovation, in order to generate new flow, to increase customer footfall, and to keep tenants satisfied.

We help you find **quick and true answers** to your simple but vital questions:

- *Do you earn and collect your commercial rents?*
- *How is footfall evolving in the season?*
- *Which tenants have the best performance?*
- *What is the opinion of our customers?*

The answers are already in your data, you only need to unlock them!
KEY DECISION MAKING

OptiMall is a Business Intelligence solution built specifically for your requirements, shopping mall business executives. OptiMall delivers the details you need to make sound analysis and provide data-driven solutions:

- Performance indicators at a glance
- Easy-to-read graphics
- Drill down to the details
- Trend analysis comparison

Mall Overview   Tenant information   Footfall

OptiMall will also provide you a wealth of new social indicators from your pocket:

- Monitor your e-reputation in real time
- Drive your complaints and follow the answers
- Access your social interaction from your pocket!
OPTIMALL, BUILT FOR YOU

- Model built especially for the shopping mall industry
- Deep sectoral knowledge
- Unique layout and mapping functionality
- Easy to leverage data integration
- Providing a standardized high performance integration stage
- Available on cloud or on premises.

With offices in Europe, North America, Asia and the Middle East, Solution BI offers optimal performance with innovative ideas contributing to the success of your projects. Its value-added services include long-term support, proximity, and individualized customer knowledge which make Solution BI the most reliable premium service provider. Their elite team creates cutting-edge Business Intelligence solutions using advanced technology and technical know-how with the support of a large partnership network.

For all your challenges in data management, Solution BI will provide you with the key to unlock your data.