

# MicroStrategy

## A global analytics and mobility company

**MicroStrategy** (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications.

To learn more,  
visit **MicroStrategy** online at:  
[www.microstrategy.com](http://www.microstrategy.com)  
and follow us on **LinkedIn**,  
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For nearly 30 years, MicroStrategy has been building software that helps organizations transform into Intelligent Enterprises.

### PRODUCTS

MicroStrategy 10™ empowers leading organizations to analyze vast amounts of data and distribute actionable business insight throughout an enterprise.

- **MicroStrategy Analytics™** delivers reports and dashboards, and enables users to conduct ad hoc analysis and share insights anywhere, anytime, via mobile devices or the web. It also combines the agility and productivity of self-service visual data discovery with the security, scalability, and governance features of enterprise-grade business intelligence.
- **MicroStrategy Desktop™** is a free, standalone visual data discovery tool designed to enable business users to analyze and understand their data.
- **MicroStrategy Mobile™** enables organizations to rapidly build custom business applications that deliver analytics combined with transactions, multimedia, and custom workflows to mobile devices.
- **MicroStrategy on AWS** combines all of the enterprise analytics, mobile, and security features in MicroStrategy 10 with powerful and scalable data integration, validation, and warehousing services—all delivered in an environment where organizations can deploy transformational analytics applications in minutes.

**Usher** is an enterprise IoT solution designed to replace traditional forms of identity verification (such as passwords, tokens, and physical badges) with a smartphone-based digital badge linked to an enterprise's existing identity repository. Usher works on standard Android and iOS smartphones and also boasts an Apple Watch™ integration.

### REVENUE

Visit our investor's page at: <http://ir.microstrategy.com/>  
for MicroStrategy's latest financial news.

**MicroStrategy**

## WORLD CLASS COMPANIES RELY ON MICROSTRATEGY



## BENEFITS

- MicroStrategy offers competitive salary and bonus packages
- United Healthcare (Standard/Enhanced) medical plan, MetLife dental plan, VSP vision plan
- Free life and disability insurance
- 401(k) plan with \$.50 company match per \$1 up to 6% with annual employer 3K cap
- 15-25 days of vacation based on tenure, 9 holidays, 2 personal days, 5 sick days, 8-wk maternity leave, 1-wk paternity leave, and boomerang rehires eligible for bridged tenure on PTO
- Employee assistance, adoption assistance, flex spending account, casual dress, discounts with a variety of vendors

## HQ PERKS

- Free corporate fitness center, open 24/7 with cardio machines, strength equipment, and free daily fitness classes
- Spacious employee lounge with pool tables, shuffleboard, and projection screen
- Company-wide events such as food truck lunches at HQ or quarterly kickoffs for the field
- Corporate chef for company events and customers
- Free parking at HQ
- Skybridge to Tysons Corner Center and Silver Line Metro
- SmartBenefits (Silver Line Metro)
- Proximity to many restaurants/eateries
- NBA Wizards, NHL Capitals, or other events inside MicroStrategy's luxury suite at the Verizon Center or enjoy a front row show at Wolf Trap Performing Art

## RECOGNITION

- MicroStrategy Recognized as the Sole Challenger in Gartner's 2018 Magic Quadrant for Analytics and Business Intelligence Platforms (2018)
- MicroStrategy Recognized as a Leader in 2017 Dresner Advisory Services Embedded Business Intelligence Market Study (2017)
- Forrester Research, Inc. cited MicroStrategy as a leader in "The Forrester Wave™: Enterprise BI Platforms With Majority On-Premises Deployments, Q3 2017" report (2017)
- Ranked 1st in product capabilities among large international vendors in the BARC Score Data Discovery Report (2017)
- Recognized by Forbes as one of the 100 Most Trustworthy Companies in America (2017)
- Received the highest scores from Gartner's Critical Capabilities for BI & Analytics Platform Report (2017)

Smart people, amazing products, and innovative ideas are what make MicroStrategy a fun, exciting, and rewarding place to work.



**27**  
COUNTRIES



**2100**  
EMPLOYEES

## OUR COMPANY VALUES

- ▲ Engaged
- ▲ Precise
- ▲ Agile
- ▲ Transparent
- ▲ Cheerful