

---

## WHAT ARE NORTH AMERICAN TRAINING UNITS?

- A flexible training option that allows you to purchase only the type of education you need
- Used for private engagements of up to 20 students and/or a la carte purchases of individual session

## Private Engagement

---

### HOW CAN IT HELP ME?

- Train up to 20 students on-site or remotely
- Certified MicroStrategy Instructor tailors the agenda to suit your needs
- Foster discussion around the projects and issues your organization is working on today

---

### WHO IS IT FOR?

- New customers looking to understand the core fundamentals of MicroStrategy
- Customers looking to upgrade and learn about new functionality and self-service options
- Report developers looking to address a new reporting need
- Any user in the Intelligent Enterprise can benefit from and participate in onsite training

---

### HOW MUCH DOES IT COST?

**\$5400** a day  
(TUs expire after 12 months)

# A la Carte

## HOW CAN IT HELP ME?

- Purchase only the training you need
- Access to a variety of on-demand and in-person content
- A “bucket” of training units gives you flexibility to select from different training types and work within a limited budget

## WHO IS IT FOR?

- Individual users
- Customers who want flexible training options

## HOW MUCH DOES IT COST?

COSTS			
CONTENT	BENEFIT	#OF TUS	Cost
eLearning Modules	Self-paced learning completely online	3 per module**	\$300
Video Recordings	View Instructor-led course recordings	5 per video**	\$500
Knowledge Exams	Test your course knowledge with multiple choice exams	3 per exam**	\$300
Instructor-led Sessions*	Our most popular option, learn in-person or remote from live MicroStrategy Instructors	7 per day**	\$700
Certifications*	Validate your MicroStrategy skills with a project-based certification	7 per day	\$700

\*Certifications can be 1 to 2 days, and Instructor-led sessions can be 1-3 days

\*\* TUs expire in 12 months

## FOR MORE INFORMATION

- ▲ Contact [education@microstrategy.com](mailto:education@microstrategy.com) or your Account Executive
- ▲ Agendas for all courses can be found in the [Course Catalog](#)