Powerful analytics and enterprise security in a single platform
Make faster, better business decisions with easy, powerful, and secure tools to explore data and share insights.

- **Provide**
  Provide true enterprise grade data discovery to everyone in your organization. The ability to combine enterprise data with personal data will allow all departments to visualize and publish the single version of the truth.

- **Create**
  Create information driven apps that will be valuable to everyone. Consolidate individual reports to create guided workflows, add transactions and multimedia to further drive adoption of your BI implementation.

- **Accelerate**
  Accelerate the deployment of analytics using in-memory data to scale from 1 to hundreds of thousands of users, and dramatically reduce the response times to end users interacting with their information.

- **Share**
  Share analytics proactively with your entire organization using automatic deliveries that are personalized. Distribute insights massively to thousands of users and increase the outreach of your analytical implementation.

- **Connect**
  Connect to data from disparate sources on the fly. Combine data from enterprise applications, cloud based data, personal spreadsheets or other massive big data sources – seamlessly and effortlessly.

- **Integrate**
  Integrate your analytics by injecting it directly into business documents or other third party tools to increase the productivity of your workforce with minimal investment, immediately and seamlessly.

- **Secure**
  Secure all your mobile and web applications with Usher Mobile Identity to replace traditional forms with secure mobile identity, delivering biometric-caliber security to every application and business process across the enterprise.

- **Automate**
  Automate your analytical workflows using a sophisticated development platform to develop and build your applications. Leverage tools to monitor and manage your analytical environment successfully.
The self-service revolution is here. Supercharged insight. Dashboards in minutes. Analytics for everyone.

Brilliant visualizations.
Effortlessly discover patterns, trends, and relationships hidden in your raw data with a suite of intuitive and interactive data discovery tools. Stop looking at grids and start visualizing your data.

Effortless dashboards.
Building stunning, self-service dashboards has never been faster or easier. Easily turn visualizations into an enterprise ready, pixel-perfect dashboard without the need to start from a blank canvas.

Connect with a click, no IT needed.
Analyze any data regardless of where it's stored. No complex scripting, modeling, or SQL coding needed. Create dashboards containing advanced analytics and stunning visualizations on-the-fly, all without the help of IT.

Data you can trust.
MicroStrategy combines self-service productivity with the security, scalability, and governance of enterprise-grade business intelligence, which means there's no need to compromise between business agility and data reliability. Get the best of both worlds.

Adobe Systems
“We are putting live data for the first time in the company's history in front of key executive decision makers at a moments notice.”

– Jeremy Hadley, Sr. Manager, Business Intelligence and Master Data Management
Finally, a mobile platform secure enough to put highly sensitive data into the hands of your mobile workforce.

**Authentication** – Multi-factor authentication via Touch ID, passcode and certificate

**Device Security** – Native hardware security including passcode, auto-lock, failed attempt limits

**Data Protection** – AES encryption for data at rest and TLS encryption for data in transit

**Authorization** – Access managed dynamically based on profile and privileges

**Platform Security** – Multi-tier architecture to ensure integrity of mobile computing / BI data

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**Better access to data drives better business decisions.**

Most decisions are not made sitting behind a laptop. They are made on the go—in executive boardrooms and face-to-face with clients. Mobile BI brings information to people at the place they need it most to help them consistently make better decisions.

**Build once, deploy anywhere.**

Business users access and consume information in many different ways. MicroStrategy makes it easy to build and deploy analytics applications for the web, smartphones, and tablets without writing a single line of code. Any investment you make in MicroStrategy—setting up your data environment, building your grids, graphs, reports, and dashboards—can all be leveraged to deploy beautiful, information-rich mobile apps with little to no effort.

**Lowe’s**

“Thanks to the MicroStrategy platform, our store managers have access to the sales data they need, from anywhere at any time, empowering them to make vital strategy decisions on the fly. The [time and money] savings have been considerable.”
Big performance for Big Data

MicroStrategy makes it easy to transform your Big Data into big insight. Analyze data located anywhere, regardless of shape and size. Blend data from multiple sources together and present it clearly and cohesively. Leverage a vast array of advanced analytics and predictive models to make intelligent decisions faster than ever before. MicroStrategy’s in-memory analytics ensure blazing speed and performance, so you can fearlessly analyze the largest data sources through intuitive, appealing interfaces.

Transform Big Data to agile data

Big Data can move slowly. Even the most heavily optimized Hadoop queries may not deliver the speed-of-thought interactivity needed for some uses. MicroStrategy Analytics intelligently transforms and aggregates petabytes of big data into targeted gigabytes of in-memory data, ripe for agile data discovery. Preserve enough detail to support deep investigation and find business insight, while solving the performance challenges of Big Data.
MicroStrategy Secure Cloud:
Revolutionizing everything you know about business intelligence.

MicroStrategy Secure Cloud is revolutionizing the way business intelligence is delivered. It is the fastest, easiest, and most cost-effective way to deploy enterprise-grade, scalable solutions that enable organizations to work at the speed of business. MicroStrategy Secure Cloud delivers a comprehensive analytics platform, mobile application framework, and enterprise security platform that allow customers to build powerful applications at a reduced time-to-value and overall cost of ownership.

Best of breed analytics
Enterprise security
No infrastructure hardware
Compliance handled
Flexible pricing

Spend less. Get more.
MicroStrategy Secure Cloud delivers powerful savings with zero capital expenditure on infrastructure, making BI more cost-effective than ever before. With MicroStrategy Secure Cloud, there is no software or hardware to maintain, no costly set-up or configuration, and no facilities to manage. Our team of experts manages every customer environment at optimal efficiency.

Get a comprehensive platform.
MicroStrategy Secure Cloud brings together world-class enterprise BI, analytical database, and data integration capabilities in one integrated service. It’s the full breadth of the MicroStrategy BI platform’s capabilities, on-demand and optimized for the most demanding enterprise applications.

Speed to value
MicroStrategy Secure Cloud is provisioned once you order and ready in minutes, so you can start building applications right away without the wait of managing a complex infrastructure. Connect to existing on-premises or cloud databases immediately with our Direct Connect feature.

Be secure.
Securing customer data is our top priority. The MicroStrategy Secure Cloud is built on a foundation of security from top to bottom, starting with the platform infrastructure and extending to our revolutionary mobile identity platform, MicroStrategy Usher. MicroStrategy Secure Cloud was developed by a team of experts to meet and exceed the security expectations of our customers.
Brilliant, easy-to-use self-service visual analytics.

Download Desktop and in minutes create stunning, interactive data visualizations and data-driven stories.

Start quickly.
Grow fearlessly.
Experience MicroStrategy today.

Start an AWS Instance.
Get up and running in a matter of minutes, with MicroStrategy Analytics running on Amazon Web Services (AWS) Marketplace.
Thousands of industry leaders rely on MicroStrategy.

Analysts agree.

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Legend: ![](legend) Excellent, ![](legend) Good, ![](legend) Limited, ![](legend) Weakness/Failure, — Does not compete in this segment

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BI Scorecard® evaluations are the only independent reviews of analytics solutions based on hands-on product testing, digging into the details that most affect BI deployments. For more information, please visit www.biscorecard.com.