

MicroStrategy

Secure Cloud

How customers are using Secure Cloud across industries

A **BANKING** customer moved their enterprise data warehouse to Secure Cloud and have seen improved query response times compared to their previous on-premise deployment. The elastic nature of Secure Cloud means that they now only have to pay for the computing power that they use—eliminating unnecessary expenses.

A **TECHNOLOGY** company used Secure Cloud to deliver a customer-facing application that provides insight on advertising performance. Secure Cloud reduced their time-to-value by eliminating the need to source, install, and configure their own on-premise analytics deployment.

A **TRAVEL** and **HOSPITALITY** company used the full suite of Secure Cloud offerings, including: hardware, software, administration, and incident management. The applications built with Secure Cloud helped local management better understand their property's operations. Using Secure Cloud allowed the company's IT staff to dedicate more time and focus to key strategic initiatives.

A **PHARMACEUTICAL** organization used Secure Cloud to create a mobile business intelligence application that reps could use to inform their discussions with physicians. Using Secure Cloud the company was able to develop a pilot app in just a few weeks and roll out a production application to their entire sales force in just three months.

A **MANUFACTURING** company leverages Secure Cloud for data warehousing and ETL services. The organization deals with terabytes of data every day that comes in the form of 100s of data files every second. Secure Cloud makes the process of updating and analyzing that data quick and easy.

MicroStrategy Secure Cloud delivers all the analytics, mobility, and security capabilities of the MicroStrategy platform on a world-class cloud. Secure Cloud is pre-configured and provisioned immediately upon order, allowing anyone to start building powerful applications instantly and securely deliver them to users on web, mobile, or desktop—all without managing a complex IT infrastructure.

Secure Cloud includes the full MicroStrategy platform



ANALYTICS

Harness the power of data to run your business with insight and foresight

Our Enterprise Analytics platform builds sophisticated analytical and reporting applications –personalized to each user with modern multi-factor, biometric security built in.

Enterprise-ready applications that deliver answers in an instant, monitor performance in real time, scale to thousands, deliver a single version of the truth, and help run businesses with insight and action.



MOBILITY

Welcome to the future of work

Our Enterprise Mobile platform builds and deploys personalized mobile applications to employees, customers, and vendors. Every application has multi-factor security built in and seamlessly integrates with enterprise credentials directories and databases. Enterprise mobility empowers people to make better, more informed decisions — anytime, anywhere, on ever device. It is the future of work.



SECURITY

Stop using 20th century technology to secure a digital world

Our Enterprise Security solution, Usher, makes passwords, keycards, and badges obsolete. It delivers strong, multi-factor authentication for every corporate system. Usher is quick and easy to deploy, requires no special hardware, and works on standard phones. Usher is Enterprise Security without compromise. It is changing the way people work.

MicroStrategy

Secure Cloud handles compliance and certifications for you

Security that meets or exceeds industry standards and best practices

Certifications and controls

- Vulnerability & Penetration Testing
- 24x7 Monitoring & alerts
- SOC 2 Type II, PCI, HIPAA, safe harbor

Architecture

- Single Tenant
- Encryption
- Authentication

Identity

- Biometrics & Touch ID
- Centralized security administration
- Role based authentication



Service Organization Controls (SOC) over the security, availability, and processing integrity of a system and the confidentiality and privacy of the information processed by the system.



Health Insurance Portability and Accountability Act (HIPAA) designed to provide privacy standards to protect patients' medical records and other health information.



Safe Harbor is intended for organizations within the EU or US that store customer data and is designed to prevent accidental information disclosure or loss.



Payment Card Industry Data Security Standard (PCI DSS) is a proprietary information security standard for organizations that handle cardholder information.

Top benefits of MicroStrategy Secure Cloud



Global reach enables organizations to find a data center close to home.



Elastic infrastructure lets enterprises easily scale up to meet short-term demand.



Performance SLAs allow organizations to have access to a fast, dependable infrastructure.



Security certifications and compliance mean that MicroStrategy Secure Cloud meets or exceeds industry standards and satisfies major compliance regimes.



Speed-to-value enables organizations to start building applications right away without waiting on complex infrastructure.



Low risk with zero upfront capital expenditure so organizations only pay for what they use, making analytics more cost-effective and less risky than ever before.

Flexible data options. You choose where the data lives.

Your database or warehouse can reside either on-premises or in the cloud. MicroStrategy offers high-performance hosted data warehouse and data integration services for customers that choose to store data in the MicroStrategy Secure Cloud. Customers who prefer to maintain an on-premises data warehouse can select a "Direct Connect" option to connect directly to these data sources via a VPN connection between the MicroStrategy Secure Cloud and the on-premises database.

