Healthcare organizations use MicroStrategy apps to improve their operational processes, reduce supply chain costs, and provide better patient experience and care.

Let us help you care for your data.

MicroStrategy understands that healthcare systems have multiple layers and dimensions. We provide integrated reporting, analysis, and monitoring to healthcare organizations—providers, payers, pharmaceutical companies—while ensuring compliance with patient privacy and data security regulations.

MicroStrategy Mobile apps deliver real-time insights into patient care, operational data, supply chain performance, and quality analysis that have yielded increased productivity, significant cost savings, and a better patient experience.

Our customers include:

- Bayer
- Novation
- Liverpool Community Health NHS Trust
- Ceva

Apps for:
- Payers
- Providers
- Patients
- Pharmaceutical companies
In less than a week, build and deploy a mobile workforce productivity app that’s useful to everyone in your enterprise. MicroStrategy Mobile is the fastest, easiest and most affordable way to mobilize your existing enterprise operational and information systems. Connect to your employee credential systems to deliver personalized applications—with multi-factor security built in—to hundreds of thousands of your employees, partners and customers.

Secure, personalized, highly scalable mobile apps for the enterprise. Powerful enterprise capabilities. Unprecedented ease of use. That’s the power of MicroStrategy.

**Payer solutions**

Mobile apps provide enhanced insight and analytics capabilities that enable payers to better manage reimbursement and quality measures. Payers collaborate more effectively with providers and authorize compensation rates in a more timely manner. These apps also help payers evaluate what care and wellness programs to offer their customer base.

**Provider solutions**

Provider apps deliver real-time insights into patient, financial, and operational data. These apps align everyone in the organization and allow providers to take actions that result in improved quality of care and patient outcomes, reduced supply chain costs, optimized clinical processes, and better use of services.

**Pharmaceutical solutions**

Pharma sales enablement apps increase representative effectiveness, providing seamless mobile access to insights and information about customers (prescribers), accounts, competitors and product performance. Most meetings with doctors and physicians last less than two minutes. This app allows sales reps to make the most of that time.