

Self-Service and Data Discovery Advisory

Looking to empower users with powerful data exploration and visualization capabilities?

Leverage MicroStrategy

Consulting to analyze your schema design and data architecture—delivering an optimized self-service strategy for enabling user-driven data discovery.

TYPICAL TIMELINE AND STAFFING

Three weeks with an Analytics Architect, a Platform Administrator and an Engagement Manager from MicroStrategy Consulting.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to assess your schema design, analyze your data architecture, and recommend an optimized self-service strategy to help your user community leverage powerful data exploration capabilities. We conduct collaborative workshops to assess your use cases, evaluate schema alignment with your single version of the truth, and recommend a high-level roadmap for establishing and maintaining your optimized data discovery environment. Our Self-Service and Data Discovery Advisory engagement delivers:

- A customized self-service strategy to help you empower your user community with robust data exploration, data discovery, and data visualization capabilities
- A tailored implementation roadmap that recommends an optimal development, operations and maintenance framework based on your enterprise single version of the truth
- Collaborative workshops to assess business needs, prototype use cases, and validate that your self-service strategy and roadmap aligns to best practices

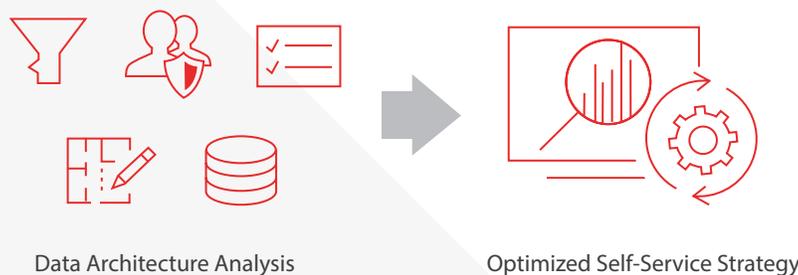


Figure 1: Our Self-Service and Data Discovery Start Up analyzes your schema and data architecture to recommend an optimized strategy to enable user community data exploration in just three weeks.

WHY YOU NEED A SELF-SERVICE AND DATA DISCOVERY ADVISORY

A static intelligence approach can impede timely and effective data exploration, deliver inaccurate information, and degrade user community trust in intelligence capabilities.

Our experts help you analyze your data architecture, identify schema improvements, and establish user-driven data discovery capabilities that streamline self-service.

We also recommend an optimized framework to help you efficiently maintain your analytics architecture.

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

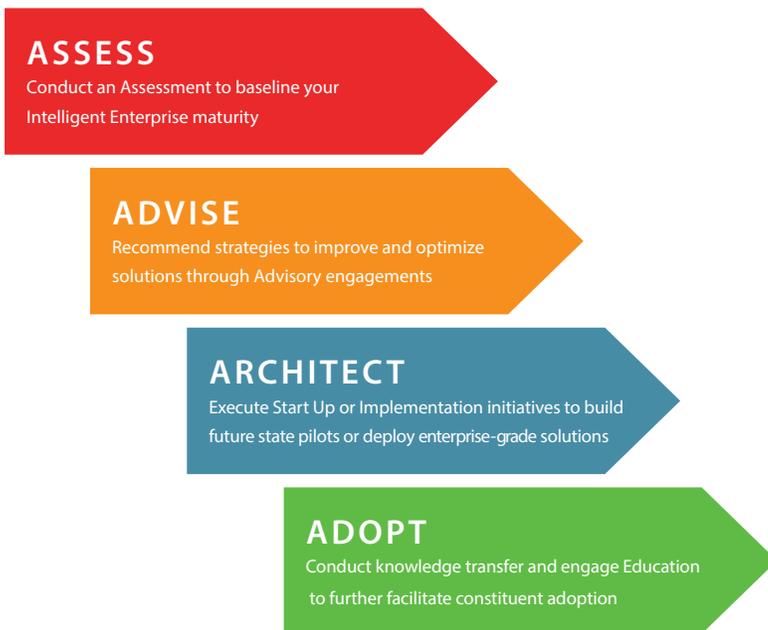


Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams