Harnessing the power of data for competitive advantage.
MicroStrategy Analytics is enterprise-ready
in a single cohesive platform.

- Comprehensive dashboards
- Data discovery
- Mobility
- Security
- Big Data
- Cloud deployment
The Data Discovery revolution is here.
Supercharged insight. Dashboards in minutes. Analytics for everyone.

Adobe Systems

“We are putting live data for the first time in the company’s history in front of key executive decision makers at a moments notice.”

– Jeremy Hadley, Sr. Manager, Business Intelligence and Master Data Management
Brilliant visualizations.

Discover patterns, trends, and relationships hidden in your raw data with a suite of intuitive, interactive data discovery tools. Stop looking at grids and start visualizing your data.

Effortless dashboards.

Building self-service dashboards has never been faster or easier. Quickly turn visualizations into an enterprise-ready, pixel-perfect dashboard without the need to start from a blank canvas.

Connect with a click, no IT needed.

Analyze any data regardless of where it’s stored. No complex scripting, modeling, or SQL coding needed. Create dashboards containing advanced analytics and powerful visualizations in minutes, all without the help of IT.

Data you can trust.

Get the best of both worlds. MicroStrategy combines self-service productivity with the security, scalability, and governance of enterprise-grade business intelligence, which means there’s no need to compromise between business agility and data reliability.
Better access to data drives better business decisions.

Most decisions are not made sitting behind a laptop. They are made on the go—in executive boardrooms and face-to-face with clients. Mobile business intelligence brings information to people wherever they are to help them consistently make better decisions.

Lowe’s

“Thanks to the MicroStrategy platform, our store managers have access to the sales data they need, from anywhere at any time, empowering them to make vital strategy decisions on the fly. The [time and money] savings have been considerable.”
Finally, a mobile platform secure enough to put highly sensitive data into the hands of your mobile workforce.

**Authentication** – Multi-factor authentication via Touch ID, passcode and certificate.

**Device security** – Native hardware security including passcode, auto-lock, failed attempt limits.

**Data protection** – AES encryption for data at rest and TLS encryption for data in transit.

**Authorization** – Access managed dynamically based on profile and privileges.

**Platform security** – Multi-tier architecture to ensure integrity of mobile computing / BI data.

MicroStrategy delivers the most secure commercially available mobile platform in the marketplace. For almost all mobile security requirements, customers have everything they need within the MicroStrategy platform: encryption of data in transit and at rest, remote access revocation, support for certificate server, single sign-on, credential management, user-level security controls, and much more.
Sophisticated analytics on supersized Big Data. Made simple.

Unlimited analytical power

- Data summarization
- Trend analysis
- Benchmarking
- Relationship analysis
- Projections
- Optimization
- Predictions

Any data source

- Enterprise applications
- Relational databases
- Cloud-based data
- Personal, departmental
- Big Data and Hadoop
Big performance for Big Data

MicroStrategy makes it easy to transform your Big Data into business insights. Analyze data located anywhere, regardless of shape and size. Blend data from multiple sources and present it clearly and cohesively. Leverage a vast array of advanced analytics and predictive models to make intelligent decisions faster than ever before. In-memory analytics ensures blazing speed and performance, so you can fearlessly analyze the largest data sources through intuitive, appealing interfaces.

Transform Big Data to agile data

Big Data can move slowly. Even the most heavily optimized Hadoop queries may not deliver the speed-of-thought interactivity needed for some users. MicroStrategy Analytics intelligently transforms and aggregates petabytes of big data into targeted gigabytes of in-memory data, ripe for agile data discovery. Preserving enough detail to support deep investigation and find business insight, while solving the performance challenges of Big Data.
MicroStrategy Secure Cloud:
Revolutionizing everything you know about business intelligence.

MicroStrategy Secure Cloud is the fastest, easiest, and most cost-effective way to deploy enterprise-grade, scalable solutions that enable organizations to work at the speed of business. MicroStrategy Secure Cloud delivers a comprehensive analytics platform, mobile application framework, and enterprise security platform that allows customers to build powerful applications quickly and at a low cost of ownership.

An enterprise-ready solution for analytics, mobility, and security.

- Maintenance-free
- Complies with industry standards
- Flexible pricing
- Elastic and scalable

- Uptime guarantees
- 24x7 monitoring
- Vulnerability testing
- Pre-configured and ready in minutes
Spend less. Get more.

MicroStrategy Secure Cloud delivers powerful savings with zero capital expenditure on infrastructure, making BI more cost-effective than ever before. With MicroStrategy Secure Cloud, there is no software or hardware to maintain, no costly set up or configuration, and no facilities to manage. Our team of experts manages every customer environment at optimal efficiency.

Get a comprehensive platform.

MicroStrategy Secure Cloud brings together world-class enterprise BI, analytical database, and data integration capabilities in one integrated service. It’s the full breadth of the MicroStrategy platform, on-demand and optimized for the most demanding enterprise applications.

Be secure.

Securing customer data is our top priority. The MicroStrategy Secure Cloud is built on a foundation of security from top to bottom, starting with the platform infrastructure and extending to our revolutionary mobile identity platform, MicroStrategy Usher. MicroStrategy Secure Cloud was designed to exceed even the most stringent security requirements.

Speed to value

MicroStrategy Secure Cloud is provisioned once you order and ready in minutes, so you can start building applications right away without the wait of managing a complex infrastructure. Connect to existing on-premises or cloud databases immediately with the Direct Connect feature.
The MicroStrategy Analytics platform is designed to ensure the security of valuable enterprise information. It offers a real enterprise solution by seamlessly integrating robust security capabilities into every business process and application.

**Password-free user validation**

**Multi-level authentication**

**Touch ID access**

**Geo-fenced environment access**

**Time-based access restrictions**

**256-bit AES encryption**
MicroStrategy combines the world’s most sophisticated analytics platform with Usher, a revolutionary mobile identity platform. It’s a simple, seamless, and secure way to verify user identity when accessing and sharing critical corporate information and insights.

Usher builds on the MicroStrategy Analytics platform, which already offers best-in-class security features, including centralized security administration, object-level access privileges, and more. MicroStrategy takes enterprise security to the next level.

**Convenient**

Users can easily and quickly log into MicroStrategy using their favorite device, without typing in login credentials.

**Secure**

Usher badges replace MicroStrategy user IDs and passwords with secure biometrics, device validation, and dynamic security codes.

**Intelligent**

Administrators get 360-degree visibility into all network identity actions to analyze and control user authorization patterns.
Thousands of industry leaders rely on MicroStrategy.

Analysts agree.

<table>
<thead>
<tr>
<th>BI Platforms</th>
<th>Ease of Use</th>
<th>Business Query</th>
<th>Visual Discovery</th>
<th>Dashboards</th>
<th>Interactive Reports</th>
<th>Mobile BI</th>
<th>OLAP Platform</th>
<th>Administration</th>
<th>Public Cloud BI</th>
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<tbody>
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Legend: ◦ Excellent  ◦ Good  ◦ Limited  ◦ Minimal/None — Does not compete in this segment

BI Scorecard® evaluations are the only independent reviews of analytics solutions based on hands-on product testing, digging into the details that most affect BI deployments. For more information, please visit www.biscorecard.com.
Brilliant, easy-to-use self-service visual analytics.

Download MicroStrategy Desktop and in minutes create stunning, interactive data visualizations and data-driven stories.

Start an AWS Instance.

Get up and running in a matter of minutes, with MicroStrategy Analytics running on Amazon Web Services (AWS) Marketplace.

To learn more visit:
microstrategy.com
info@microstrategy.com