

Project Assurance

Looking to ensure your journey to a more Intelligent Enterprise?

Leverage MicroStrategy Consulting to provide expert guidance, reduce risks, and increase your satisfaction with the Intelligence Platform.

TYPICAL TIMELINE AND STAFFING

Timeline depends on project size. A MicroStrategy Engagement Manager and Architect will determine the scope of your needs.

WHAT IT IS

We provide a team equipped with enterprise platform expertise to provide guidance throughout each stage of your project's life cycle. Our experts will conduct best practice workshops during eight key check points of your project to ensure you are utilizing the robust suite of MicroStrategy features, capabilities, and services.

We will work hand-in-hand with your team to maximize success and mitigate risk.

Our project assurance engagement delivers:

- Project roadmap to ensure technical requirements align with business needs
- Expert strategies for improving your technology and technique so you can design enterprise-grade solutions
- Collaborative workshops to ensure your intelligence platform is ready for next-generation use cases

Project Lifecycle Checkpoints

ADVISE AND ASSESS	ARCHITECT	ADOPT
Requirements Review	Development Review	Adoption and Usage Planning
Project Process Review	Test and Implementation Planning Review	Gap Analysis
Design Review		
Environment Review		

MicroStrategy experts will work with your project team to review project at critical stages and provide expert recommendations based on best practices and proven methodology to maximize success and mitigate risk.

WHY YOU NEED PROJECT ASSURANCE

Project Assurance aids in successful project execution by providing expert guidance on technique at each stage of the project life cycle. It is dedicated to both client-led or partner-led projects to increase customer success. Our consulting team will confirm that your project meets business requirements, drives user adoption, and empowers your enterprise. We will also help you avoid common platform, application, administrative, and design challenges.

Our experts are committed to your success—it is our privilege to support and guide our partners and customers on their journey to a more Intelligent Enterprise. We provide our proprietary best practices to ensure long term usability of the end product. Let MicroStrategy Consulting be your insurance policy on your next project.

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams