

# User Management Advisory

Looking to enhance your security architecture for key enterprise analytics and mobility solutions?

Leverage MicroStrategy Consulting to analyze your enterprise application and underlying data architecture—delivering an optimized user security strategy for managing across governance tiers.

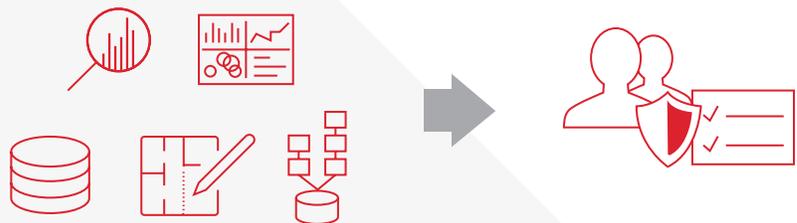
## TYPICAL TIMELINE AND STAFFING

One week with a Platform Administrator and an Engagement Manager from MicroStrategy Consulting.

## WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to assess your security architecture and recommend an optimized user governance strategy to help you effectively manage application authentication, project permissions, and user privileges. We conduct collaborative workshops to assess your data use, discuss governance needs, and identify user security requirements for feature utilization and application, dataset, project, and object access. We also review your multi-tier data governance configuration, analyze any role-based security built into your schema model, and determine how your existing security strategy aligns with requirements. Finally, we recommend a user management strategy that helps you efficiently implement an optimized, object-oriented security model. Our User Management Advisory engagement delivers:

- A recommended framework to help you establish and scale an optimal user management strategy based on object-oriented governance across enterprise applications
- A customized user governance matrix to help you establish multi-tier security protocols tailored to your unique authentication and role-based schema, permission and privilege requirements
- Collaborative workshops to identify data security business rules, analyze existing security protocols, and recommend schema model improvements to enhance data security



Security Requirement Levels

Optimized Governance Model

*Figure 1: Our User Management Advisory assesses your security architecture to recommend an optimized governance strategy that helps you effectively provide insight access and capability use to your unique user communities.*

## WHY YOU NEED A USER MANAGEMENT ADVISORY

A schema architecture that fails to effectively govern all security tiers can provide users with inappropriate data access, insufficient privileges, and degrade community trust.

Our experts help you optimize your security management strategy effectively govern data at all object-oriented security levels and provide the right insights to the right people in your organization. We also analyze how your security requirements align to your implementation, and recommend a scalable framework to help you define and govern your user community.

# About MicroStrategy Consulting

## OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

### ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

### ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

### ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

### ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

*Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.*

Contact your MicroStrategy Consulting representative, email us at [services@microstrategy.com](mailto:services@microstrategy.com) or visit us online at [microstrategy.com/consulting](https://microstrategy.com/consulting) today.

## WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

## WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

## WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

## WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams