Analytics Advisory

Wondering if your data model is ready to power your enterprise analytics and mobility vision?

Leverage MicroStrategy Consulting to evaluate your schema and assess its data integrity and scalability—helping you lay the foundation for your enterprise single version of the truth.

TYPICAL TIMELINE AND STAFFING

Three weeks with an Analytics Architect and an Engagement Manager from MicroStrategy Consulting.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to analyze your Intelligence Platform and recommend a scalable schema design strategy to power your enterprise single version of the truth. We help position you to design an enterprise data model that effectively utilizes Intelligence Platform in-memory analytics capabilities. We also recommend best practices that help you design an optimized schema and establish the foundation for your trusted and federated enterprise datasets. Our Analytics Advisory engagement delivers:

- A customized, user-centric and business-driven schema design strategy to help you ensure data integrity and enterprise scalability readiness
- Recommended dataset design enhancements that improve performance
- Tailored, collaborative workshops to review data sources and evaluate challenges experienced within your existing schema model

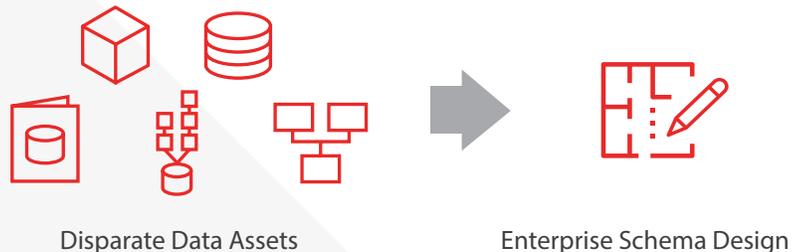Disparate Data Assets   Enterprise Schema Design

Figure 1: Our Analytics Advisory helps you establish the foundation for creating highly scalable applications that deliver trusted insights based on your enterprise single version of the truth.

WHY YOU NEED AN ANALYTICS ADVISORY

Executing a data strategy that is misaligned with business needs or insufficient for enterprise scalability can lead to modeling challenges, performance degradation, and data integrity concerns that cause user community distrust and diminish solution adoption.

Our experts help you establish a scalable data strategy for designing, building, and maintaining a standardized schema that powers a single version of the truth across your organization. We also help you avoid typical architecture challenges by evaluating your existing schema and recommending dataset enhancements through cube and caching strategies that improve performance.

MicroStrategy

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS
Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE
Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT
Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT
Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at **services@microstrategy.com** or visit us online at **microstrategy.com/consulting** today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants

- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success

- We work with the engineers who build the MicroStrategy Intelligence Platform—every day

- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities

- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams