AllScient
Experience to drive success for your customers, to drive growth for your sales.

Experience
Individuals with 20+ years of experience and 30+ customers.

ROI
Focus to increase user adoption and enterprise penetration.

Solutions
Proprietary toolkits, unique approaches, and big-picture vision.

info@AllScient.com  855.858.4910  www.AllScient.com
Why *AllScient*?

We have a roster of people that have experience from DSS Agent 4.x, SMB to FANG, technical ninjas coupled with business acumen.

**Rock Stars**
Average consultant experience: 12 years and 20+ implementations; MicroStrategy Community Masters; Thought leaders.

**Breadth of Knowledge**
Bringing comprehensive understanding of the full MicroStrategy platform, Data Architecture, ETL, major RDBMS’s, other technologies, and all major industries.

**Depth of Knowledge**
Capability to solve problems quicker with our depth of technical knowledge and experience over many customers.

*AllScient* provides end-to-end BI and Data Warehousing services with a specialization in MicroStrategy implementations.

**Increase Penetration & Adoption**
We work at all levels within an organization from the CXO to developers. We drive strategy, best practices, and risk mitigation at all levels.

**Value**
Drive practices, decisions, and approaches to ensure success, decrease risk, and find opportunities in data and analytics. Proven ROI of 500%!!

**Unlock Opportunities**
We look for opportunities to evangelize BI and MicroStrategy within accounts. Work closely with AE’s to unlock new opportunities.

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AllScient is ready to be the interim Intelligence Director as organizations build out their skills.
How We Work

Our goal is not to put in bodies, but spread our experience and knowledge.

- **Advisory Role**
  Most engagements leverage a consultant 8-16 hours per week.

- **Management Buy-in**
  Work to have management buy-in and support to ensure best practices are adopted.

- **Account Executive Collaboration**
  Work with MicroStrategy Account Executives to provide insight, drive increased adoption, resolve customer issues.

- **Customer Communication Tools**
  Provide the customer with access to our operations management. JIRA task management, Billing Management System, and Slack.

- **Blended On/Off-Site**
  Initial Customer Meetings, and site visits as-needed. Minimum quarterly visits to ensure engagement.

Bring your customers to the next level, so that they can realize the value of what they have purchased.
The number of areas that we have helped customers far exceeds the space available. Though here are a few areas in which we help our customers.
Sample Customers

- Apple
- Limited Brands
- CVS Caremark
- Target
- GEICO
- IBM
- Accenture
- USPS
- U.S. House of Reps
- The Learning Experience
- MicroStrategy

“We knew MicroStrategy must have been easier to use. They cleaned up what we had hired another company to do. Within 3-months, we were four-times more productive.”
Kevin H. –Franchisor

“...very professional and knowledgeable in the subject of Business Intelligence Concepts and Methodologies...excellent analytical, communications, and customer support skills that add value to organizations resulting in cost savings and process improvements.”
Rose W. –Utility Industry
**AllScient and Account Sales Growth**

01 **Evaluate**
Poor implementations will rarely ever see account growth as customers struggle to deliver and justify continued purchases of licenses.

02 **Correct**
Work with Customer Executives to instill top-down best practices and processes. Refactor Architectures as-needed.

03 **Drive Increased User Engagement**
Drive increased user engagement to increase analytics traffic. Breed cultures of Analytics Program success.

04 **Account Penetration and Growth**
Identify new applications, user groups, and opportunities to increase account penetration.

*Engaging AllScient on greenfield projects bypasses this cycle. Leading to quicker account growth!!*
Let’s Talk

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