

Application Start Up

Hoping to quickly solve a business problem with a new enterprise analytics solution?

Leverage MicroStrategy Consulting to accelerate your web application design and development—delivering a future state pilot solution in just weeks.

TYPICAL TIMELINE AND STAFFING

Three weeks with an Application Architect, a UI/UX Application Architect, an Analytics Architect, and an Engagement Manager from MicroStrategy Consulting.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to analyze your most pressing business challenges and design the optimal web solution to address your needs. We conduct best practice workshops to design your ideal solution, and rapidly develop a pilot that utilizes the robust suite of MicroStrategy features, capabilities, and services to empower your business with an enterprise-grade application. Our Application Start Up engagement delivers:

- A customized, user-centric future state pilot solution based on validated requirements
- An optimized pilot schema model leveraging your enterprise single version of the truth
- Collaborative web application design, prototyping, and knowledge transfer workshops to facilitate user adoption and accelerate your time-to-value



Figure 1: Our Application Start Up delivers your enterprise-grade web application pilot in just three weeks.

WHY YOU NEED AN APPLICATION START UP

Implementing enterprise applications that are misaligned with business needs or lack intuitive functionality can degrade user community trust in intelligence capabilities and diminish solution adoption.

Our experts design and architect a pilot solution that enhances user experience and productivity while helping you accelerate decision-making. We empower you to confidently develop and deploy user-centric enterprise applications that address business needs. We also help you avoid typical design and development challenges by executing a streamlined and precise engagement that aligns validated requirements with your unique challenges.

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams