In this era of unprecedented economic, regulatory, and technological change, banking institutions need a powerful, agile, and secure analytics solution that can help them transform their data into a lasting competitive advantage.

**BIG DATA ANALYTICS**

- **MicroStrategy** helps banks quickly analyze and act upon massive amounts of customer, transactional, and operational data by arming them with sophisticated analytics and easy-to-understand visualizations.

- **MicroStrategy** increases the efficiency of compliance departments by enabling banks to easily identify, analyze, and report on activities and trends related to regulatory and disclosure issues.

**COMPLIANCE AND AUDITING**

- **MicroStrategy** helps banks reduce the credit risks and financial costs associated with debt defaults by delivering advanced analytics that can quickly identify high-risk borrowers.

**CUSTOMER RELATIONSHIP MANAGEMENT**

- **MicroStrategy** provides executives, wealth advisors, commercial bankers, and retail branch employees with real-time insights into their customers. Use this data to:
  - Identify new opportunities
  - Build loyalty
  - Drive revenue growth

**RISK MANAGEMENT**

- **MicroStrategy** helps banks reduce the credit risks and financial costs associated with debt defaults by delivering advanced analytics that can quickly identify high-risk borrowers.

**SECURITY**

- **Usher** provides banks with strong, multi-factor authentication to ensure the security of sensitive data and mission-critical systems.

**SOLUTIONS**

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Leading banking organizations across the globe rely on MicroStrategy Analytics to reduce costs, drive revenue, enrich the customer experience, and manage risk and regulatory requirements. Learn more at microstrategy.com/solutions/fsi