The challenge
In today’s complex business environment, it is imperative that finance departments provide timely, accurate information to business leaders and partner with them to make strategic decisions. External stakeholders including investors, customers, and governments, have high expectations for financial disclosures, and noncompliance can result in severe penalties. Nonetheless, many finance departments still struggle to effectively bring together information from disparate enterprise systems. This results in inefficient, manual planning, budgeting, and reporting tools, as well as lengthy and often error-prone financial consolidation.

The solution
MicroStrategy is an integrated enterprise analytics platform that equips finance departments with powerful tools to help streamline financial reporting, budgeting, and planning processes and ensure data accuracy. These powerful, secure solutions pull together data from various sources, provide a unified view of information, and enable finance professionals and organizations to make better, more timely business decisions. MicroStrategy’s advanced analytics and mobile capabilities help organizations to accelerate the financial close and reporting process, make more informed operating and investment decisions, better manage risk, and navigate complex regulatory requirements.
Top Finance applications

- **Operations management**
  Optimize finance operations and improve service quality to employees, customers, and suppliers.

- **Accounting and financial reporting**
  Help ensure the accuracy, compliance, and speed of accounting, financial close, and internal and external financial reporting processes.

- **Treasury management**
  Streamline treasury processes and better manage cash flow, liquidity, investments, and risks.

- **Planning, budgeting, and forecasting**
  Leverage real-time insights to help improve financial performance, increase profitability, and capitalize on growth opportunities.

- **Compliance and audit**
  Increase the effectiveness of compliance and audit teams by helping them understand activities and trends related to audit, regulatory, and disclosure issues.

- **Risk management**
  Manage the requirements associated with internal, strategic, and external risk mitigation.

- **Executive insights**
  Empower finance executive leadership to make data-driven decisions and help run a more profitable business.

Finance departments rely on MicroStrategy to build powerful analytics and mobility applications that transform data into real-world intelligence and help them answer their toughest business questions.

Our finance customers include:

- City of Austin
- PPL
- Sonic Automotive
- Domtar
- OCBC NISP