

MAP OF THE INTELLIGENT ENTERPRISE FOR THE CHRO

TECHNOLOGY

SUPPORTING AND EXPANDING HR FUNCTIONS

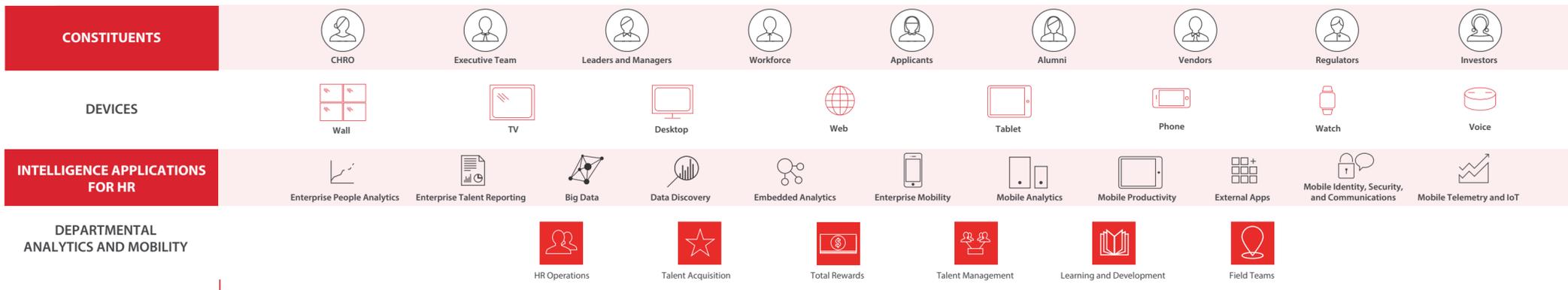
Organizations require mobile capabilities to enhance collaboration, social tools and apps to manage the brand, gamification to increase engagement, and automation to enrich business value. As employers seek new ways to motivate and reward a global and dynamic workforce, they need a full range of powerful tools and apps that improve the employee experience, integrate with existing investments, and support practices based on talent science.



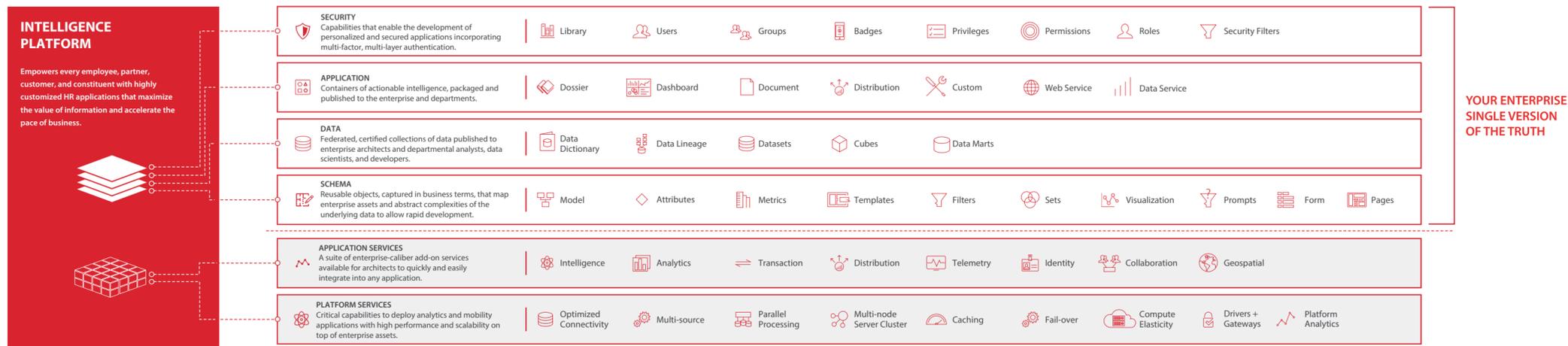
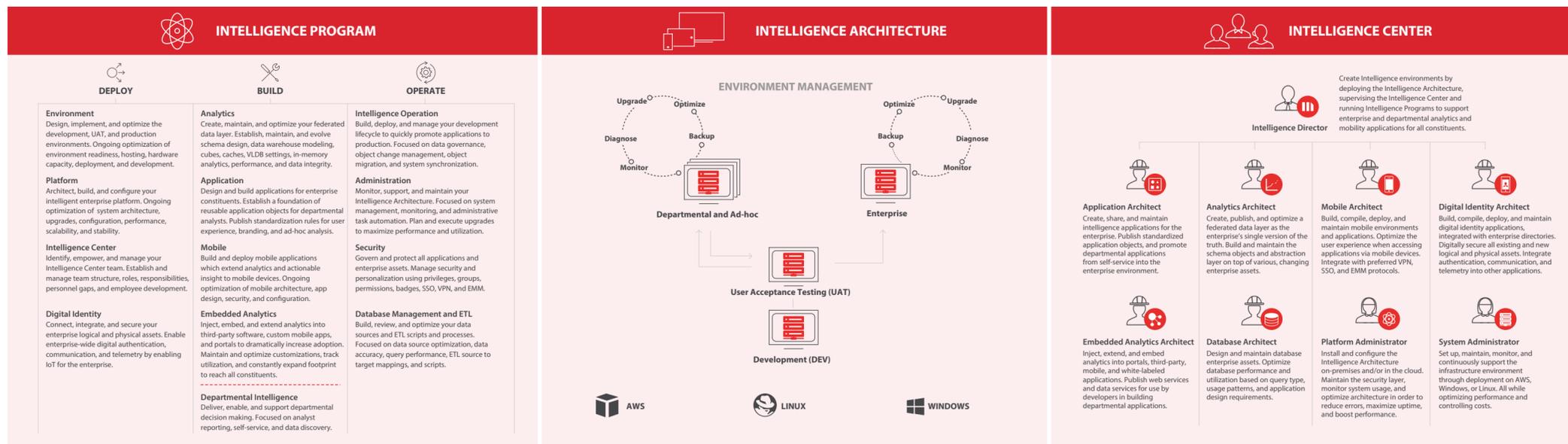
MARKET

ENSURING A COMPETITIVE BRAND

New vendors are flooding the market with novel automation and advanced capabilities that are causing a paradigm shift in how organizations view the HR function. Strategic HR functions no longer exclusively focus on administrative personnel task. Technology allows companies to focus on a more holistic employee experience, increased management effectiveness, and organizational success.



LEADERS AND MANAGERS Gain insights into workforce capabilities and roles while ensuring a single version of the truth.
HR BUSINESS PARTNERS Leverage data analyses to power talent strategies across every department.
HR DATA SCIENTISTS Build and publish reports and develop models that generate actionable insight.
DEVELOPERS Inject, extend, and embed intelligence into custom and third-party HR apps.



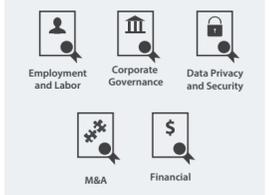
YOUR ENTERPRISE SINGLE VERSION OF THE TRUTH



REGULATORY

ANTICIPATING COMPLEX REQUIREMENTS

Multi-national organizations face shifting legal and regulatory environments. Whether these relate to international trade rules, immigration, compliance, data privacy regulations such as GDPR, or financial reporting requirements, a modern HR organization is challenged to anticipate and quickly react to changing statutes and laws that affect the workforce.



ORGANIZATION

MAXIMIZING WORKFORCE EFFICIENCY

HR Analytics can be employed to aggregate and analyze data from disparate systems: HRIS, financial systems, inventory management, sales, revenue management, customer satisfaction, and social media. A detailed understanding of an organization's health and performance factors allow it to better anticipate people trends that impact long-term success.



Map of the
Intelligent
Enterprise™
for the CHRO

MicroStrategy[®]
Analytics and Mobility

The Intelligent Enterprise™ is the ultimate data-driven organization. It anticipates constantly evolving regulatory, technological, market, and competitive challenges and turns them into opportunity and profit. It delivers a single version of the truth and agility. Scalability and speed. AI and data discovery. Enterprise analytics and mobility. It connects to any data and distributes reports to thousands. An Intelligent Enterprise goes beyond business intelligence, delivering transformative insight to every user, constituent, and partner. Becoming an Intelligent Enterprise is a journey, but you can get up and running faster than you think. **Let's get started.**

1 EVALUATE

Assess how external forces impact your organization and incorporate them into your enterprise strategy and roadmap.

2 CATALOG

Categorize your enterprise assets and identify constituents who would benefit from access to information and enterprise systems.

3 EMPOWER

Arm individuals and teams with powerful tools to explore data on their terms, while establishing a foundation for a single version of the truth across the enterprise.

4 PLOT A COURSE

Map out the people, processes, and architecture required to build an Intelligent Enterprise and launch your journey.