

Upgrade Advisory

Confidently upgrade to MicroStrategy 2019

WHY US?

Our experts develop your risk mitigation strategy, so you avoid common upgrade challenges, speed up the process, and ensure your data and customizations are accurately translated to your new platform.

TYPICAL STAFFING

Two Platform Administrators and an Engagement Manager from MicroStrategy Consulting

WHAT IS AN UPGRADE ADVISORY?

This one-week consult with our experts will provide a custom roadmap to help you seamlessly plan your upgrade and tap into the full capabilities of the MicroStrategy 2019 platform. We'll help you quickly get up to speed on new features and the latest enhancements, so you can maximize the time-to-value of your technology investment.

WHO IS IT FOR?

You want to take advantage of new capabilities of MicroStrategy 2019 but don't have a complete understanding of the intersystem dependencies. You fear disrupting your user community and confidence in the platform. You want to bring zero-click intelligence, modern analytics, and increased mobility to your users with ease.

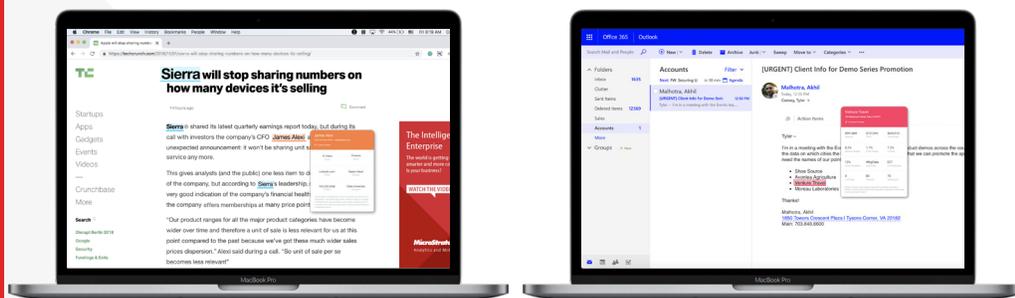


Figure 1: Our Upgrade Advisory includes test driving the full suite of new MicroStrategy innovations, including HyperCards.

WHAT DO YOU GAIN?

A sandbox environment* with your data to test drive the new capabilities of MicroStrategy 2019 features, including:

- **HyperIntelligence:** Get the contextual insight you need on any browser, screen, wall, device, or application – no clicks required.
- **Dossier:** Powerful analytics available to anyone with a simplified, streamlined interface, dossiers compile data from across the organization in intuitive, interactive applications.
- **Library:** A central, intuitive interface where users can access Dossiers to quickly locate the information they need, when they need it.
- **Platform Analytics:** Real-time telemetry data for understanding user demand – making it easier than ever before to better serve your community.
- **Workstation:** A powerful tool that gives administrators and content developers the ability to quickly and easily build and maintain scalable enterprise content, create users and groups, assign security roles, schedule and publish data mashups for business teams, and much more.

* Sandbox environment typically hosted in AWS or Azure cloud

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams