HyperIntelligence™ Start Up

Zero Click Intelligence: a completely new approach to analytics.

Inject relevant, contextual intelligence directly into the websites and web applications your users rely on every single day. This will help users have all the relevant information across your organization at their fingertips without a single click.
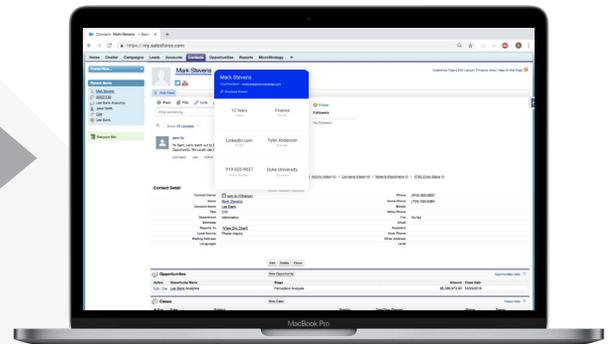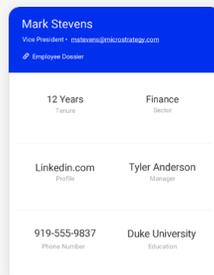
WHAT IS A HYPERINTELLIGENCE START UP?

MicroStrategy Consulting will provide a team equipped with the platform expertise needed to evaluate your organization's data infrastructure and existing workflows. This engagement will then help us determine an ideal use case for HyperIntelligence in your community.

We will conduct collaborative workshops aimed at developing a use case that will use HyperCards to surface key enterprise information. We will then work with you to develop an implementation strategy and pull your data into a custom HyperCard that can deliver trusted, Zero-Click Intelligence to your end users.

Our HyperIntelligence Start Up delivers:

• Collaborative workshops to define and scope three use cases for HyperIntelligence
• Development of three HyperCards (one for each use case) using your own data
• Deliver tailored recommendations for rolling out future cards based on your unique data assets and infrastructure

WHY YOU NEED A HYPERINTELLIGENCE START UP

With MicroStrategy HyperIntelligence, organizations can inject Zero-Click Intelligence – about customers, products, people, and more – directly onto words within every website or web application. For the first time ever, you don't have to go looking for answers, they find you. The HyperIntelligence Start Up is the perfect way to get up and running with this brand-new technology.

TYPICAL TIMELINE AND STAFFING

One week with a Services Architect and an Engagement Manager from MicroStrategy Consulting.

MicroStrategy®

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS
Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE
Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT
Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT
Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at **services@microstrategy.com** or visit us online at **microstrategy.com/consulting** today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants

- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success

- We work with the engineers who build the MicroStrategy Intelligence Platform—every day

- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities

- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams