

Application Performance Tuning Advisory

Looking to enhance application responsiveness and performance?

Leverage MicroStrategy Consulting to evaluate your enterprise application architecture and underlying datasets—helping you enhance performance through optimized design strategies.

TYPICAL TIMELINE AND STAFFING

One week with an Application Architect and an Engagement Manager from MicroStrategy Consulting.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to assess your application architecture and identify design and processing issues that may hinder overall performance. We conduct collaborative workshops to discuss your key use cases, and analyze how your application architecture and underlying datasets impact overall performance. We recommend design improvements that help optimize application responsiveness, empowering constituents to more effectively make data-driven decisions. Our Application Performance Tuning Advisory engagement delivers:

- A customized, application architecture strategy to help mitigate performance issues
- Tailored design recommendations that improve application experience for users
- Collaborative application design workshops to assess use cases and review underperforming applications

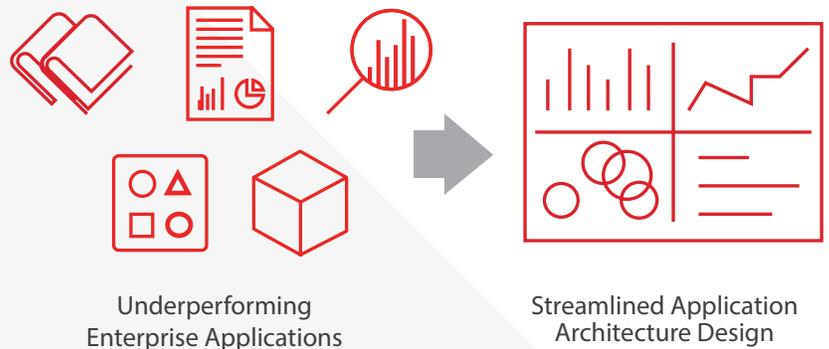


Figure 1: Our Application Performance Tuning Advisory assesses your underperforming application to recommend an optimized architecture strategy that helps you improve reliability and performance.

WHY YOU NEED AN APPLICATION PERFORMANCE TUNING ADVISORY

Applications that are inefficiently designed and respond slowly can degrade user experience and diminish solution adoption.

Our experts help you streamline your application architecture to ensure that critical solutions perform efficiently and provide timely information to facilitate effective decision-making. We also help you resolve application performance challenges by analyzing issues to identify process bottlenecks, and recommend underlying design fixes that improve application responsiveness and enhance performance.

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams