

# Intelligent Enterprise Assessment

## for MicroStrategy Customers

Ready to enhance your MicroStrategy experience based on a complete picture of your intelligence landscape?

Let MicroStrategy Consulting analyze your intelligence implementation and recommend strategies to enhance your investments—helping you launch and evolve your journey to the Intelligent Enterprise.

### WHAT IT IS

We provide a team equipped with our proven methodology and platform expertise to analyze your intelligence ecosystem and deliver guidance to help enhance your MicroStrategy experience. Our experts assess your technology implementation and the technique you use to operationalize it, score your execution according to best practices, and deliver actionable recommendations to address your unique business challenges and enhance the value of your technology investments. Our Intelligent Enterprise Assessment engagement delivers:

- Tailored insights into your current intelligence solutions and enterprise assets, along with how to align use cases with your vision of an Intelligent Enterprise
- A comprehensive report that helps you understand how to enhance your enterprise analytics and mobility experience using best practices
- Actionable findings and to improve your technique, enhance the value of your technology investments, and accelerate your time-to-value with MicroStrategy

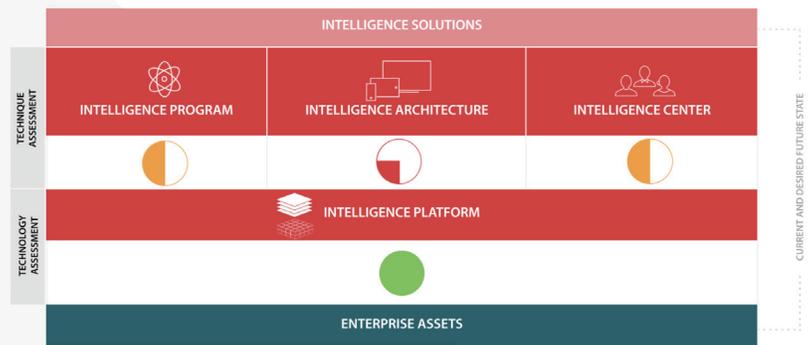


Figure 1: Our Intelligent Enterprise Assessment scores your technology implementation and complementing technique and recommends best practices to help enhance your MicroStrategy experience.

### WHY YOU NEED AN INTELLIGENT ENTERPRISE ASSESSMENT

It's challenging to successfully implement enterprise-grade technology without aligning your people, processes, and intersystem dependencies to effectively utilize it. This misalignment can impede your execution of strategic initiatives, stifle solution adoption across your user community, and diminish the ROI of your investments.

Our experts help you understand your current MicroStrategy ecosystem and establish the benchmarks to guide your journey to an Intelligent Enterprise. With our help, you can evolve your capabilities faster, take advantage of more MicroStrategy platform capabilities, and enhance value across all of your technology investments.

### TYPICAL TIMELINE AND STAFFING

One week with a Platform Administrator courtesy of MicroStrategy Consulting.

# About MicroStrategy Consulting

## OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

### ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

### ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

### ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

### ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

*Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.*

Contact your MicroStrategy Consulting representative, email us at [services@microstrategy.com](mailto:services@microstrategy.com) or visit us online at [microstrategy.com/consulting](https://microstrategy.com/consulting) today.

## WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

## WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

## WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

## WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams