## Tasks

### Claims Fraud Detection

- The Coalition Against Insurance Fraud reports that fraud results in losses of $60 billion a year for insurers.

### Customer Relationship Management

- Only 63% of leading insurers prioritize the use of customer data for needs-based selling.

### Data-Driven Decisions

- Only 46% of insurance executives describe the decision-making in their organization as highly data-driven.

### Sales and Distribution

- 91% of insurance companies report that managing the day-to-day relationships with agents is a challenge.

### Security

- The average data breach at an insurance company compromises 2.4 million records.

## Problems

- $80B a year

## Solutions

- **MicroStrategy** provides insurance companies with sophisticated analytics and visualizations that enable them to monitor, detect, and prevent fraudulent claims.

- **MicroStrategy** arms insurance agents, executives, and marketing professionals with real-time insights into customer data so they can:
  - Identify new opportunities
  - Build loyalty
  - Drive revenue growth

- **MicroStrategy** gives everyone from executives to analysts the ability to easily access and analyze large amounts of data, helping them make better-informed decisions.

- **MicroStrategy** mobile apps streamline communication and boost the productivity of insurance sales teams by providing them with instant access to critical systems and information.

- **Usher** provides insurance companies with strong, modern multi-factor authentication that protects both physical assets and sensitive enterprise information systems.

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**MicroStrategy**

Leading insurance organizations rely on MicroStrategy to effectively analyze and manage policies, claims, risk, and agent productivity. Learn more at [microstrategy.com/solutions/fsi](http://microstrategy.com/solutions/fsi)