

MicroStrategy Consulting

Our mission is to help our customers effectively use the MicroStrategy Intelligence Platform to deliver enterprise and departmental intelligence to all constituents.

WHAT OUR CUSTOMERS ARE SAYING

"Our MicroStrategy consultant helped us balance the long-term vision and dreams with the reality of internal change appetite and organizational constraints. By helping us deliver the next step in our reporting evolution in an effective and tailored way, we are winning hearts and minds and gaining the critical traction needed to drive continuous improvement and our service center vision."

- Campbell's Soup Company

"We're beyond fortunate to have a strong partnership with MicroStrategy Consulting. Their work ethic, dedication, ability to adapt, and willingness to go above and beyond are second to none."

- Constellation Brands

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges and get the most out of their MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success. With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the skills, frameworks, and best practices needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- ▲ IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to be able to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- ▲ Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their own analysis and find answers, while enabling IT to maintain a governed, trusted and reliable environment



WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- ▲ We have skin in the game—our success depends on our customers' long-term success
- ▲ We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- ▲ Our team is rigorously trained and certified to utilize the latest and greatest capabilities of MicroStrategy
- ▲ Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams

Contact your MicroStrategy Consulting representative, email us at services@microstrategy.com or visit us online at microstrategy.com/consulting today.

"The experts at MicroStrategy played a vital role in helping us build an award-winning mobile app that provides significant cost savings by improving wholesaler performance. And by optimizing and automating administrative tasks like refreshing over 100 cubes and dashboards and sending email alerts, we were able to save over 20 hours a week in administrative work."

- A Large Financial Services Firm

"MicroStrategy Consulting has helped our team turn many of our legacy reports into interactive dashboards in an incredibly short period of time. These new dashboards help us arm key stakeholders with much easier and more impactful access to critical data."

- A Large Insurance Provider

11,000+
COMPLETED PROJECTS

2,600+
DISTINCT MICROSTRATEGY
CUSTOMERS ENGAGED

50
COUNTRIES SERVED
Across 770 cities worldwide

9+
LANGUAGES SPOKEN