Deliver Top-Notch Custom Applications with Embedded Analytics
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**CUSTOM WEB APPLICATION**
Extract subsets of pre-processed data to be used by external applications.

**THIRD PARTY DATA AS MICROSTRATEGY DATASET**
Push datasets directly into the MicroStrategy platform and populate it with data using RESTful API calls.

**BUILD CUSTOM CONNECTORS**
Build your own connectors to custom data assets and provide users access to any data source without waiting for them to be certified by the platform.

**WEB SERVICES APPLICATIONS**
100s of out-of-the-box APIs to connect to applications via web services.

**D3 | GOOGLE CHARTS | ...**
Build a new HTML5 visualization using open-source libraries like D3 and Google.

**CUSTOM WIDGET IN MICROSTRATEGY APP**
Build a custom widget, with its own custom properties, that automatically consumes and displays MicroStrategy data in a mobile device.

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**MOBILE SDK**
**VISUALIZATION SDK**
**EMBEDDING API**
**CLOUD API**

**WHITE LABELING**
Match your corporate branding to a tee with custom app, splash screens, and login screens.

**REBRANDING**
Customize MicroStrategy and reskin applications on Web to include unique and branded workflows.

**PORTAL INTEGRATION**
Use MicroStrategy reports/dashboards as components in your portal.

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