In an industry facing volatile fuel costs, extensive regulation, and global competition, transportation and logistics companies need a data-driven approach to operations. Cutting-edge analytics and mobility applications can streamline operations, distribution, and fleet management to help organizations effectively compete in the market.

**Tasks**

- **EQUIPMENT MAINTENANCE, REPAIR AND OVERHAUL**
  - The market for commercial airline MRO is expected to grow from $67 billion in 2017 to over $100 billion by 2026.
  - MicroStrategy helps transportation organizations streamline their MRO process. By harnessing data collected across vehicle fleets, organizations can easily monitor assets and take proactive steps to extend the service life of equipment.

- **INVENTORY MANAGEMENT**
  - Costs surrounding supply chain inefficiency can account for up to 35% of a product’s total value.
  - MicroStrategy helps transportation and logistics organizations identify trends to proactively manage inventory, maximize warehouse efficiency, reduce operational costs, and maintain high levels of customer satisfaction.

- **FREIGHT ANALYTICS AND CAPACITY OPTIMIZATION**
  - Trucking revenues soared in 2015 to $726.4 billion, with the industry transporting more than 10 billion tons of freight.
  - MicroStrategy delivers insights on freight to help organizations optimize container capacity, minimize fuel consumption, and ensure regulatory compliance.

- **CALLER AUTHENTICATION/FRAUD MITIGATION**
  - Call center fraud has grown by an alarming 45% rate since 2013 with many businesses inadvertently surrendering key assets, merchandise, or proprietary information.
  - MicroStrategy enables transportation and logistics providers to use real-time analytics and comprehensive security capabilities that help prevent fraud and closely monitor customer service KPIs.

- **EXECUTIVE KPI DASHBOARD**
  - 2/3 of executives say they are unable to access information they need in a timely fashion.
  - MicroStrategy provides real-time, 360-degree visibility into KPI metrics such as shipment alerts, employee productivity, YTD revenues vs. forecasts, and fuel consumption.

Leading global transportation and logistics providers trust and rely on MicroStrategy. Learn more at microstrategy.com/solutions.