

# Conversion Start Up

## for SAP BusinessObjects

Searching for a streamlined process to migrate your legacy SAP BI tools to an enterprise-ready Intelligence Platform?

Leverage MicroStrategy Consulting to optimize your MicroStrategy implementation strategy and simplify your conversion—helping you ensure an effective and impactful transition.

### TYPICAL TIMELINE AND STAFFING

Three weeks with an Analytics Architect, an Application Architect, and an Engagement Manager from MicroStrategy Consulting.

### WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to recommend a conversion strategy that helps you redesign SAP reports to leverage the full suite of enhanced MicroStrategy capabilities, features, and services. We analyze your business needs and modernization challenges, and assess your legacy SAP environment across BusinessObjects XI, WebI, and Crystal Report tools to help you rationalize and prioritize conversion requirements. We develop a tailored, user-driven conversion roadmap that helps you effectively transition to our Intelligence Platform, and develop a future state pilot to validate customized conversion recommendations and demonstrate the enterprise-grade value of MicroStrategy. Our Conversion Start Up for SAP BusinessObjects engagement delivers:

- A tailored conversion strategy to replace and enhance legacy SAP tools and reports
- An optimized future state pilot that demonstrates Intelligence Platform capabilities
- A validated conversion roadmap and execution strategy that streamlines your MicroStrategy transition, consolidates duplicative reports, and accelerates your time-to-value

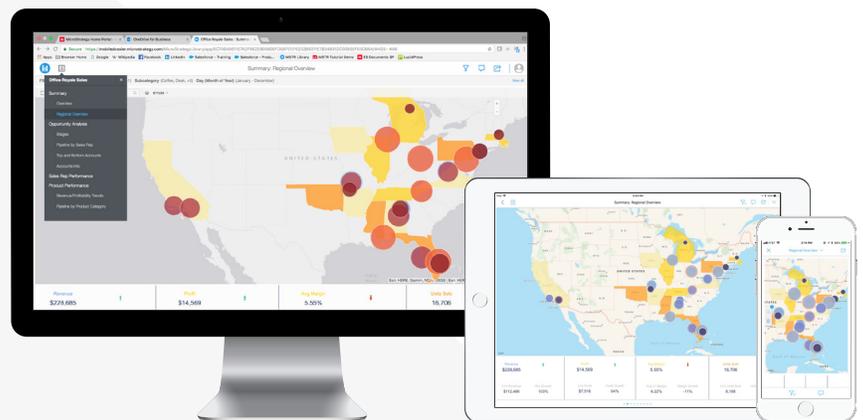


Figure 1: Our Conversion Start Up helps you streamline your transition from BusinessObjects and other legacy SAP tools to our market-leading Intelligence Platform in just three weeks.

### WHY YOU NEED A CONVERSION START UP FOR SAP BOBJ

Adopting a modern, enterprise platform to replace a proliferation of legacy SAP BI tools, environments, and data silos can be challenging. Unknown complexities, intersystem dependencies, and enterprise requirements can create transition redundancies, increase costs, and impede your transition.

Our experts assess your entire SAP environment to help you minimize the risks of the unknown. We analyze your business challenges and technical dependencies across legacy BI tools, environments, and reports. We assess top SQL statements, complexity, usage, and performance to help you prioritize conversion requirements. We recommend an optimal conversion strategy and develop a future state pilot to validate our roadmap. This accelerates your transition and positions you to rapidly mobilize the power of MicroStrategy to deliver enterprise-grade analytics and mobility solutions across your organization.

# About MicroStrategy Consulting

## OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

### ASSESS

Conduct an Assessment to baseline your Intelligent Enterprise maturity

### ADVISE

Recommend strategies to improve and optimize solutions through Advisory engagements

### ARCHITECT

Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

### ADOPT

Conduct knowledge transfer and engage Education to further facilitate constituent adoption

*Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.*

Contact your MicroStrategy Consulting representative, email us at [services@microstrategy.com](mailto:services@microstrategy.com) or visit us online at [microstrategy.com/consulting](https://microstrategy.com/consulting) today.

## WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

## WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

## WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants
- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

## WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success
- We work with the engineers who build the MicroStrategy Intelligence Platform—every day
- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities
- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams