Mobile Start Up

Hoping to quickly solve a business problem with a new enterprise analytics and mobility solution?

Leverage MicroStrategy Consulting to accelerate and simplify your mobile application design and development—delivering a future state pilot solution in just weeks.

WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to analyze your most pressing business challenges and design the optimal mobile solution to address your needs. We conduct best practice workshops to design a user-centric pilot, and rapidly develop an ideal solution that utilizes the robust suite of MicroStrategy features, capabilities, and services to empower your business with mobile capabilities. Our Mobile Start Up engagement delivers:

- A customized, user-centric future state pilot with tailored deployment recommendations based on validated requirements that align business and IT needs
- An optimized pilot solution schema model leveraging your enterprise single version of the truth
- Collaborative mobile application design, prototyping, and knowledge transfer workshops to facilitate user adoption and accelerate your time-to-value
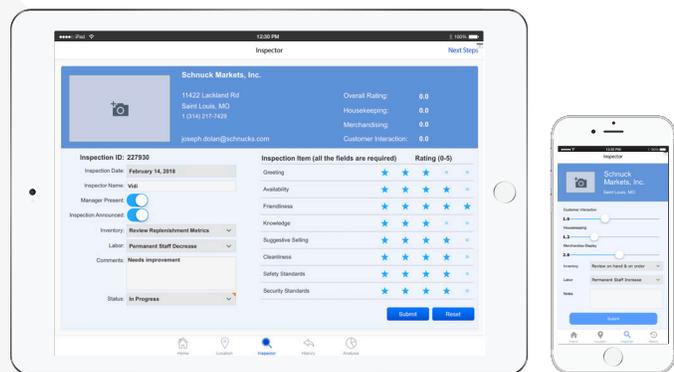

Figure 1: Our Mobile Start Up helps you leverage industry-leading MicroStrategy mobile productivity features and services, and delivers your enterprise-grade future state pilot in just three weeks.

WHY YOU NEED A MOBILE START UP

Designing and developing mobile applications that align with a sustainable and secure EMM strategy and solve everyday business needs can be challenging.

Our experts help you establish the architectural foundation that empowers you to confidently deploy enterprise mobility solutions based on your single version of the truth. We also help you avoid typical mobile application development and deployment challenges by executing a streamlined and precise engagement that aligns validated pilot requirements with your business-driven mobile strategy.

TYPICAL TIMELINE AND STAFFING

Three weeks with two Mobile Architects, a UI/UX Mobile Architect, an Analytics Architect, and an Engagement Manager from MicroStrategy Consulting.

MicroStrategy

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS
Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE
Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT
Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT
Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at **services@microstrategy.com** or visit us online at **microstrategy.com/consulting** today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants

- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success

- We work with the engineers who build the MicroStrategy Intelligence Platform—every day

- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities

- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams