

HOW **FINANCE** DEPARTMENTS MAXIMIZE PRODUCTIVITY AND TRANSFORM DECISION-MAKING WITH ANALYTICS



In today's business environment, finance professionals need powerful enterprise analytics and mobility solutions to help streamline financial reporting, budgeting, and planning processes and ensure the accuracy of their data.

DRIVE STRATEGIC DECISION-MAKING



93% of CFOs believe their organization should be doing more to leverage financial and operations data to inform decision-making.

2017 CFO Outlook Performance Management Trends and Priorities, Kaufman, Hall & Associates, LLC

MicroStrategy helps organizations bring together financial and operational data from various sources, providing a unified view of information that enables finance professionals and business partners to make better strategic decisions.

Management reporting is identified as the #1 area of focus by finance teams. However, only



17% of finance professionals identify as very satisfied with the quality of management reporting at their organization.

2017 CFO Outlook Performance Management Trends and Priorities, Kaufman, Hall & Associates, LLC

MicroStrategy dashboards and mobile apps enable finance departments to quickly arm business managers with accurate, timely financial reporting so they can make more data-driven decisions and run a more profitable business.

IMPROVE MANAGEMENT REPORTING

ENABLE AGILE FINANCIAL PLANNING AND ANALYSIS



94% of finance executives believe the ability to plan "in the moment" will become much more important in helping their company react to a fast-paced, and rapidly changing business environment.

Financial Planning and Analysis 2016, CFO Research

MicroStrategy provides companies with an enterprise analytics solution that enables FP&A teams to leverage real-time data to improve financial performance, increase profitability, and capitalize on growth opportunities.

MANAGE RISK



68% of CFOs are concerned that their company's revenue or earnings will become much more vulnerable to operational risks over the next two years.

Operational Risk and Resilience: The Finance Function's Renewed Approach, CFO Research

MicroStrategy enables organizations to proactively uncover suspicious trends and helps them navigate the risks associated with operations, finances, fraud, and regulations with a greater degree of confidence and efficiency.

DELIVER ANALYTICS SOLUTIONS TO TREASURY DEPARTMENTS



over **35%** of finance professionals believe their organizations' treasury management system performs poorly or very poorly at providing them with business intelligence and analytics.

2016 AFP Treasury Management System Survey

MicroStrategy delivers sophisticated analytics and easy-to-understand visualizations that help treasury departments streamline their processes and better manage cash flow, liquidity, investments, and risk.

MicroStrategy's advanced analytics and mobile capabilities help organizations to accelerate the financial close and reporting process, make more informed operating and investment decisions, better manage risk, and navigate complex regulatory requirements. Learn more at microstrategy.com/solutions/finance

MicroStrategy