Upgrade Advisory

Looking to take advantage of the latest and greatest MicroStrategy features, capabilities, and services?

Leverage MicroStrategy Consulting to review your implementation and simplify your upgrade process—helping you ensure a smooth and successful transition.
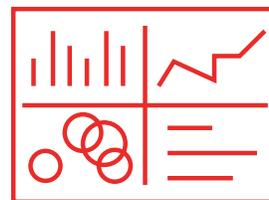
WHAT IT IS

We provide a team equipped with our proven methodology and enterprise platform expertise to assess your transition readiness and recommend an Intelligence Platform upgrade strategy tailored to your unique MicroStrategy environment. We analyze your system requirements, size, and performance to recommend the optimal platform or feature release for your upgrade. We also develop an upgrade roadmap that aligns specific MicroStrategy capabilities, features, and services to your key business needs. Our Upgrade Advisory engagement delivers:

- A customized feature value map that aligns your key use cases with enhanced MicroStrategy capabilities
- A tailored upgrade plan to facilitate your transition to an ideal version based on validated requirements for upgrading, testing, and monitoring your system
- An upgraded UAT environment that demonstrates production capabilities and facilitates upgrade testing

Legacy Grid Reports   **Enhanced Reporting Features**

Figure 1: Our Upgrade Advisory assesses your current environment to recommend a streamlined, user-centric upgrade strategy that helps facilitate your MicroStrategy Intelligence Platform upgrade implementation.

WHY YOU NEED AN UPGRADE ADVISORY

Upgrading an enterprise platform without a complete understanding of intersystem dependencies and potential availability impacts can disrupt your user community.

Our experts assess and quantify the size, scope, and any potential challenges associated with your upgrade, and recommend a strategy to help you reduce implementation risks. We also help you avoid typical challenges by establishing a UAT environment where we conduct comprehensive upgrade testing with the latest version to help you validate functionality before migrating your upgraded platform to production.

TYPICAL TIMELINE AND STAFFING

One week with a Platform Administrator and an Engagement Manager from MicroStrategy Consulting.

MicroStrategy

About MicroStrategy Consulting

OUR PROVEN METHODOLOGY

Our MicroStrategy Consulting team has extensive hands-on experience helping clients determine project design and scope. We leverage a proprietary methodology that we've applied to help thousands of organizations around the world build a solid foundation for successful enterprise analytics and mobility initiatives.

Our comprehensive suite of Intelligence Program offerings is created with one goal in mind: to help you successfully build, deploy, and operate your unique Intelligent Enterprise. Each engagement we offer is structured to address your needs and deliver outcomes tailored to your unique goals. Scoping each offering around your key objectives allows us to rapidly deliver impactful strategies and enterprise-grade solutions while giving you the flexibility to streamline how you scale capabilities across your organization. Our comprehensive four-phase approach helps accelerate your time-to-value and drive your journey to an Intelligent Enterprise.

ASSESS
Conduct an Assessment to baseline your Intelligent Enterprise maturity

ADVISE
Recommend strategies to improve and optimize solutions through Advisory engagements

ARCHITECT
Execute Start Up or Implementation initiatives to build future state pilots or deploy enterprise-grade solutions

ADOPT
Conduct knowledge transfer and engage Education to further facilitate constituent adoption

Figure 2: Our delivery process leverages our proven four-phase methodology to help you implement powerful and transformative enterprise analytics and mobility solutions.

Contact your MicroStrategy Consulting representative, email us at **services@microstrategy.com** or visit us online at **microstrategy.com/consulting** today.

WHO WE ARE

We're a team of over 500 experienced consultants with a proven track record helping large, global organizations solve some of their toughest information challenges—and we're committed to helping you get the most out of your MicroStrategy investment.

WHAT WE DO

We don't just fix short-term problems—we help organizations build a foundation for long-term success.

With every engagement, we seek to boost user and functional adoption, accelerate time-to-value, and arm our customers with the best practice frameworks and skills needed to become truly self-sufficient.

WHAT WE MEAN BY SELF-SUFFICIENCY

We want to help organizations achieve independence on two fronts:

- IT independence from the outside: We help organizations develop the architectural foundation, skills, and processes they need to keep their enterprise analytics and mobility environment healthy and efficient without indefinitely relying on an army of contractors and consultants

- Business independence for self-service analytics: We help organizations deliver on the promise of self-service analytics—giving business users the autonomy to conduct their analysis and find answers while enabling IT to maintain a governed, trusted and reliable environment

WHY WE'RE DIFFERENT

There are four key differentiators when it comes to setting ourselves apart from the competition:

- We have skin in the game—our success depends on our customers' long-term success

- We work with the engineers who build the MicroStrategy Intelligence Platform—every day

- Our team is rigorously trained and certified to utilize the latest and greatest MicroStrategy capabilities

- Our consultants work with the backing and expertise of the entire MicroStrategy engineering, support, and account teams