Digital Transformation of Manufacturing with MicroStrategy
Create a vendor scorecard that promotes collaboration, provides valuable business insight, and helps improve sales performance.

Analyze warranty claims and call center data to help reduce warranty costs and identify fraudulent claims.

Streamline reporting processes and analyze performance data to help improve the profitability of products, customers, and operations.

Optimize your marketing efforts and evaluate the success of campaigns and trade promotions.

Minimize delays, reduce inefficiencies, and maximize profit margins with real-time visibility into supply chain operations.

Monitor shipment lead times to help improve the fulfillment of customer orders across different sales and distribution channels.

Analyze revenues associated with products and after-sales services and boost the productivity of sales teams with mobile apps.

Perform simulations to help predict outcomes and consequences of changes in manufacturing methods, inventory, and transportation.

Streamline reporting processes and analyze performance data to help improve the profitability of products, customers, and operations.

Analyze sample sizes, part defects, machine data, customer complaints, and auditor performance to improve product quality.

Gain insight into complaints, issue resolution times, and which metrics drive customer satisfaction.

Analyze warranty claims and call center data to help reduce warranty costs and identify fraudulent claims.

Simulate manufacturing methods, inventory, and transportation to help predict outcomes and consequences of changes.

Perform in-depth cost analysis to track material, manufacturing, and production costs across the organization.

Analyze sales data to improve the profitability of products, customers, and operations.

Streamline reporting processes and analyze performance data to help improve the profitability of products, customers, and operations.

Analyze warranty claims and call center data to help reduce warranty costs and identify fraudulent claims.

Analyze sample sizes, part defects, machine data, customer complaints, and auditor performance to improve product quality.

Gain insight into complaints, issue resolution times, and which metrics drive customer satisfaction.