Digital Transformation of Healthcare
with MicroStrategy
Healthcare

**SUPPLY CHAIN MANAGEMENT**
Give buyers deep insight into the costs, service levels and performance of competing vendors to help negotiate the best values for supplies and services.

**HOSPITAL PERFORMANCE**
Assess performance versus peer organizations and help uncover shortcomings in operational efficiency, quality of care, and patient satisfaction.

**REVENUE CYCLE OPTIMIZATION**
Facilitate the discovery of cash flow anomalies, improvement of claims processes, and reduction of the burdens of pay-for-performance and DRG reporting and cost accounting.

**HOSPITAL OPERATIONS**
Mobilize workflows to help boost productivity, increase utilization of scarce clinical and ER resources, and reduce wait times.

**DOCTOR PERFORMANCE**
Use public and in-house data to assess physician performance and quality of care, optimize time management, and promote proper billing practices.

**PATIENTS**

**MOBILE CARE DELIVERY**
MicroStrategy mobile apps empower healthcare professionals with the resources they need to deliver the best possible care to their patients.

**PATIENT CENTERED MEDICAL HOME**
PCMH teams can lower hospitalization rates, boost quality of care, and improve patient outcomes by leveraging patient data dispersed across care settings.

**POPULATION HEALTH MANAGEMENT**
By applying sophisticated predictive analytics to member health data, ACOs can assess patient risk and proactively deliver care, helping to improve overall population health.

**CLAIMS ANALYSIS**
Analyze patient and member data for insight into brand perception, quality of care, public health concerns, and consumer preferences for care delivery.

**FRAUD AND ABUSE ANALYSIS**
Use sophisticated analytics and advanced visualizations to help uncover improper billing practices and other fraudulent behaviors.

**PAYERS**

**PATIENT INSIGHT ANALYSIS**
Analyze patient and member data for insight into brand perception, quality of care, public health concerns, and consumer preferences for care delivery.

**HOSPITALS/CLINICS/ERS**

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