







Digital Transformation of Banking  
with MicroStrategy

# Banking

 <p><b>ACCOUNTING AND FINANCE</b></p> <p>Streamline enterprise performance management and financial reporting processes and enable senior management to have access to the critical data they need to run their businesses.</p>	 <p><b>ASSET MANAGEMENT AND SERVICING</b></p> <p>Empower wealth advisors with apps that provide powerful analytics and real-time insight into markets and portfolios so they can deliver superior customer service.</p>	 <p><b>COMMERCIAL AND BUSINESS BANKING</b></p> <p>Provide commercial bankers with a comprehensive view of customer investments and deliver valuable analytics to business banking customers to gain a competitive advantage.</p>	 <p><b>RETAIL BANKING</b></p> <p>Arm branch managers and employees with real-time insight to help them analyze their business units, customer base, and cross-sell offerings to improve profitability.</p>
---	--	---	---



 <p><b>CUSTOMER RELATIONSHIP MANAGEMENT</b></p> <p>Use powerful analytics to understand how to help serve and engage with customers, build loyalty, and drive revenue growth.</p>	 <p><b>COMPLIANCE AND AUDITING</b></p> <p>Increase effectiveness of compliance and audit teams by enabling them to easily identify and understand activities and trends related to audit, regulatory, and disclosure issues.</p>	 <p><b>RISK MANAGEMENT</b></p> <p>Leverage scalable and sophisticated analytics to effectively manage the demanding and evolving requirements associated with regulatory reporting and internal risk mitigation.</p>	 <p><b>TREASURY AND CAPITAL MARKETS</b></p> <p>Use real-time analytics and transaction services to thrive in an information-driven industry where speed, transparency, and agility are essential for success.</p>
---	---	---	--