

MICROSTRATEGY  
**WORLD**.NOW

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WORLD 2021 TERMS AND CONDITIONS



# MicroStrategy World 2021 Terms and Conditions

The passes available for MicroStrategy World 2021, and the benefits for those passes, are described on our website at: <https://www.microstrategy.com/en/resources/events/world-2021>. Each purchased MicroStrategy World 2021 Premium Pass (i.e., not provided as part of an Architect Education Pass) includes access to an Analyst Education Pass, which is valid for a period of 12 months beginning on the date you purchase a MicroStrategy World 2021 Premium Pass. Your use of each Analyst Education Pass is governed by the standard MicroStrategy Software License and Services Agreement terms currently listed at [terms.microstrategy.com](https://terms.microstrategy.com).

## Conference Payment Policy

Conference registration fees must be paid in full prior to attending conference. At the time of purchase, you may opt to pay for your MicroStrategy World 2021 Premium Pass via (1) credit card or (2) invoice. For purchases via credit card, you will receive a payment confirmation and receipt via email once your credit card has been charged. Should you choose to be invoiced, payment of such invoice is due thirty (30) days from receipt of the invoice or prior to attending the conference, whichever is earlier. Please remit payment to "MicroStrategy," in U.S. funds drawn on a U.S. bank to MicroStrategy World 2021, c/o MicroStrategy Services Corporation, PO Box 409671, Atlanta, GA 30384-9671. Please be sure to reference your name, registration confirmation number, and invoice number on the company check. Please email [microstrategyworld@microstrategy.com](mailto:microstrategyworld@microstrategy.com) with questions or if you need information regarding World 2021.

## Conference Substitution Policy

Fees paid for MicroStrategy World 2021 are non-cancelable and non-refundable. Substitutions for the conference will not be permitted at any time after registration. This conference is organized by MicroStrategy which reserves the right, in its sole discretion, to limit or deny access to the conference to any entity or individual. MicroStrategy's receipt of registration and/or payment does not constitute acceptance. Registrations and payments that are not accepted will be returned. Please email [microstrategyworld@microstrategy.com](mailto:microstrategyworld@microstrategy.com) for more information.

## Social Media

All of the social conversation and imagery shared during MicroStrategy World will be captured, moderated, shared with attendees, and possibly rebroadcast to MicroStrategy followers. Should you share socially about MicroStrategy World and your experiences at MicroStrategy World you hereby irrevocably grant MicroStrategy permission to include your posts/imagery about the event both onsite as well as online. This includes all photos taken and shared on social media relating to MicroStrategy World.

## Release of Contact Information to Third Parties

"By registering and submitting your contact information, you give MicroStrategy consent to share your contact information (e.g., name, title, phone number, e-mail, fax number) with MicroStrategy's contractors who may use such information solely in connection with the production of MicroStrategy World and will not be used for any commercial purposes. If you have any questions what this entails, please contact [microstrategyworld@microstrategy.com](mailto:microstrategyworld@microstrategy.com).

## Privacy Information

The data collected through the registration process for MicroStrategy World 2021 is stored and processed in the United States. However, we have put in place appropriate technological and organizational measures to ensure that your data is kept strictly confidential and will only use or process your personal data to the extent allowed by the applicable data protection laws governing your personal data including, without limitation, the EU's General Data Protection Regulation (GDPR). We will only use your personal data to provide you access to the webinars for which you register for, as well as to communicate with you about the webinars and MicroStrategy World 2021 sessions in general. In addition, and only if you have given your consent during the registration process to receive marketing material from MicroStrategy, we will use it for the purpose of distribution of publications, newsletters, invitations or other marketing information, or marketing or sales activities.

The virtual event platform includes a feature that allows audio, video, and textual information exchanged or viewed during the virtual online sessions to be recorded. If you choose to enter a session and enable the display of video and the playback of audio, the data from the microphone of your terminal device and from any video camera of the terminal device will be processed accordingly for the duration of the meeting. Further, by joining a session, you automatically consent to such recordings, including consent to have your image, voice, and/or any information submitted by you through the chat or text function to be recorded. However, prior to joining any online session, the event platform provides you with options to keep your profile private and to limit the amount of personal data you wish to share. You also have the option to mute your microphone or turn off your camera at anytime. Recordings of the sessions are intended to be used solely for follow-up as needed and to gather important feedback.

## Expectations for attendees

MicroStrategy expects all attendees and participants at MicroStrategy World to adhere to an appropriate standard of professionalism during the event. We expect the cooperation of everyone to help promote a safe environment and a productive conference experience for everyone. If you have been (or notice that someone else has been) impacted by someone failing to adhere to the below or have additional concerns, please contact a member of the MicroStrategy Events Team by emailing [microstrategyworld@microstrategy.com](mailto:microstrategyworld@microstrategy.com).

### Please do:

- Maintain a respectful, considerate, and courteous attitude towards everyone you engage with online, at the conference, and the venue
- If there is a situation that looks concerning, notify conference organizers in a prompt manner
- Provide clear, valuable, honest information

### Please do not:

- Demean, discriminate, abuse, harass, or threaten those who you engage with during the conference
- Spam conference participants
- Post content that is obscene or otherwise objectionable
- Use MicroStrategy World for commercial or advertising purposes. Conference organizers reserve the right to escort any individual from the conference who is reported to be soliciting and who is not a MicroStrategy exhibitor at the conference.
- Post copyrighted content without permission from the owner