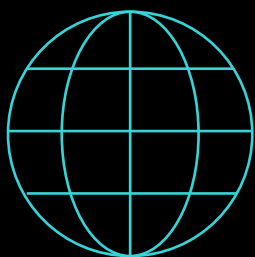


# CLOUD SOLUTIONS FOR DATA-DRIVEN AGENCIES

Modernize IT Infrastructure.  
Protect Federal Information.

Cloud technologies are transforming the global economy—and cloud-based analytics is no exception.



**ESTIMATED \$1.2T**

cloud-driven value added to the global economy by Fortune 500 companies this decade<sup>i</sup>



**75%**

of organizations plan to leverage cloud-based analytics solutions by 2025<sup>iii</sup>



**1 in 3**

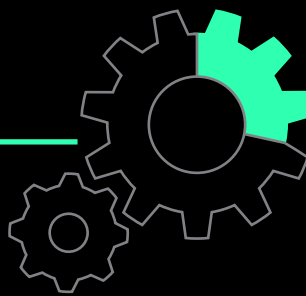
organizations accelerated cloud migration initiatives in 2020—which were completed 24x faster than expected<sup>ii</sup>

Cloud adopters get better results, faster.



**38%**

faster application development<sup>iv</sup>



**29%**

increase in cost efficiency for migrated applications<sup>v</sup>



**2x**

**greater revenue growth**

in 2020 reported by organizations that prioritize investments in new technology<sup>vi</sup>

But not all cloud strategies are created equal.

Execs whose organizations rely on managed cloud services are

**40% MORE LIKELY**

to achieve the full benefits of their initiatives.<sup>vii</sup>

Execs report achieving stronger outcomes with managed cloud services.

**64%**

SERVICE LEVELS

**50%**

COST PERFORMANCE

**39%**

BUSINESS RESILIENCE

**28%**

SPEED-TO-MARKET

Ready to move your agency to the cloud?

MicroStrategy Cloud for Government is a fully managed, FedRAMP-authorized service that delivers powerful analytics at scale. With always-on security monitoring and access to our high-performance BI platform, federal agencies can deploy—and trust—the innovative applications designed to support critical missions.

Meet with experts from our Federal team to get started.

**MicroStrategy**  
Intelligence Everywhere

<sup>i</sup> McKinsey Digital, *Cloud's trillion-dollar prize is up for grabs*, Image: Page 3, February 26, 2021.

<sup>ii</sup> McKinsey & Company, *How COVID-19 has pushed companies over the technology tipping point—and transformed business forever*, Survey: Exhibits 3-6, October 2020.

<sup>iii</sup> Third-party research on behalf of MicroStrategy, *2020 Global State of Enterprise Analytics Report*, October 2019.

<sup>iv, v</sup> McKinsey Digital, *Cloud's trillion-dollar prize is up for grabs*, Image: Page 3, February 26, 2021.

<sup>vi</sup> McKinsey & Company, *How COVID-19 has pushed companies over the technology tipping point—and transformed business forever*, Survey: Exhibits 3-6, October 2020.

<sup>vii</sup> Accenture, *Sky high hopes: Navigating the barriers to maximizing cloud value*, November 13, 2020.