MicroStrategy Education™ Offerings Take a Digital Leap with Online Course Catalogue & Digital Certifications

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Subscription-Based Learning & Free HyperIntelligence® eLearning Course Now Available

ORLANDO, Fla.--(BUSINESS WIRE)--Feb. 5, 2020-- MicroStrategy® (Nasdaq: MSTR), the largest independent publicly-traded business intelligence company, today unveiled a suite of Education offerings designed to easily and cost-effectively train a community of analytics users and empower them with valuable skills to advance their careers. The Education offerings, announced today at MicroStrategy World™ 2020 taking place at the Universal Orlando Resort, feature subscription-based learning for the year-round student and a free HyperIntelligence eLearning course for anyone to explore the entire suite of HyperIntelligence products.

Subscription-based Education passes are designed to provide each MicroStrategy user with unlimited access to continuous training and certifications and are available at two levels. The analyst-level pass gives analysts, data scientists, and developers access to the courseware behind three foundational certifications for $350/user/year. The architect-level pass gives more advanced users unlimited access to MicroStrategy's full catalog of live and on-demand courseware and the freedom to pursue any of the 12 technical certifications for $3,500/user/year.

For the first time, every MicroStrategy Education course is available on-demand, affording students the flexibility to train at their own pace and convenience. In addition, students can now complete their hands-on certification projects online via the MicroStrategy Education Center, so they can earn their certification at the time and place of their choosing. Once certified, students will receive a digital certificate that allows them to share their accomplishment on LinkedIn, Twitter, Facebook or other social media channels, and their certification will also be recorded in MicroStrategy's Registry of Certified Professionals where it will remain valid for three years.

MicroStrategy's enhanced Education Program also features:

- A comprehensive curriculum of nearly 60 multi-level courses;
- Access to MicroStrategy's renowned five-week technical bootcamp, a rigorous technical training program offered quarterly in cities around the world to MicroStrategy customers and partners;
- New certifications for 12 technical roles, including an industry-first certification for the Intelligence Center Director;
- A free HyperIntelligence eLearning course now available to anyone who wants to quickly gain skills to design and build HyperIntelligence cards.

"Students with an Architect-level subscription pass can access any of the nearly 60 classes or get back to completing any of the 12 technical certifications as easily as accessing a movie on Netflix or Disney+," said Hugh Owen, Executive Vice President, Worldwide Education, MicroStrategy Incorporated. "We're also making it significantly easier for our customers to arm their employees with cutting-edge skills so they can continue to maximize their MicroStrategy investment and enable Intelligence Everywhere™."

MicroStrategy World 2020

During MicroStrategy World 2020, MicroStrategy Education is offering two training courses and three certification opportunities for analysts and application architects. World attendees can register for any of these programs at no additional cost. In addition, the MicroStrategy Education team is delivering 15 hands-on workshop sessions across a variety of technical topics.

Learn more about MicroStrategy Education today. Join the conversation on Twitter using the hashtag #analytics2020.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is the largest independent publicly-traded business intelligence company, with the leading enterprise analytics platform. Our vision is to enable Intelligence Everywhere. MicroStrategy provides modern analytics on an open, comprehensive enterprise platform used by many of the world's most admired brands in the Fortune Global 500. Optimized for cloud and on-premises deployments, the platform features HyperIntelligence, a breakthrough technology that overlays actionable enterprise data on popular business applications to help users make smarter, faster decisions. For more information about MicroStrategy, visit www.microstrategy.com.

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