MicroStrategy 2019™ Now on Azure

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Onstage Demonstrations and Customer Sessions Showcase New Offering

PHOENIX--(BUSINESS WIRE)--Feb. 5, 2019-- MicroStrategy® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, unveiled MicroStrategy 2019 on Microsoft Azure today at MicroStrategy World™ 2019, the Company's annual enterprise analytics and mobility conference being held through February 6 at the Phoenix Convention Center. MicroStrategy 2019 on Azure allows customers to launch and manage fully-configured analytics, mobility, and HyperIntelligence™ projects, optimized for Azure.

"MicroStrategy 2019 features a modern, open, and enterprise-class analytical architecture on premise and now across some of the industry's top cloud platforms," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "The combination of our platform and Microsoft Azure is powerful. With just a few clicks, customers can provision a fully-configured MicroStrategy 2019 environment on Azure and easily manage that environment, helping them to realize time savings and financial benefits – and ultimately enabling them to change how they run their businesses."

John 'JG' Chirapurath, General Manager, Azure Data and Artificial Intelligence at Microsoft said, "Leading analytics customers are starting new projects and moving their current workloads to Microsoft Azure in order to benefit from its flexibility, scalability, and reliability. MicroStrategy 2019 on Azure will accelerate this adoption and help leading organizations realize the benefits of a full-featured enterprise cloud analytics platform in Azure."

This week at MicroStrategy World 2019, thousands of online and in-session conference attendees will have the opportunity to learn about the benefits of the MicroStrategy and Azure relationship and see how organizations can spin up an instance of MicroStrategy 2019 on Azure. Attendees will also witness live demonstrations of Microsoft Power BI, powered by MicroStrategy's proprietary metadata foundation, Enterprise Semantic Graph™. Finally, attendees will be able to see how easy it is leverage MicroStrategy 2019 on Azure to deploy new HyperCard™ solutions. Anyone can register to watch the MicroStrategy World 2019 livestream and join or follow the conversation on Twitter using the hashtag #analytics19.

Featured Customer Maersk Highlights Journey to Microsoft Azure

Global container logistics leader Maersk will present its session "Maersk: a transformational journey with MicroStrategy" taking place today at 11:30 a.m. MST. Maersk officials will speak to the challenges and opportunities experienced as they moved from a waterfall-based to an agile-based methodology. The presentation will also cover the company's migration from an on-premise based enterprise deployment to an Azure cloud-based deployment.

What's New with MicroStrategy in the Cloud

Administrators can easily deploy MicroStrategy 2019 in their Azure subscription in as little as 30 minutes and fully leverage the benefits of the platform. Enterprises can:

- Quickly deploy MicroStrategy 2019 in an optimized single-tenant instance using Red Hat Enterprise Linux;
- Manage environments through a single provisioning console with start, stop, restart, resize, and terminate environment controls, available manually or via a user-defined schedule;
- Choose between different deployment architectures capable of scaling to tens of thousands of users; and,
- Configure some of the most popular technologies and data services on the Microsoft Azure Stack.

A 30-day free trial is available for MicroStrategy on Azure.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise analytics and mobility software and services. Our mission is to make every enterprise a more Intelligent Enterprise™MicroStrategy 2019 delivers modern analytics on an open, comprehensive enterprise platform designed to drive business results with Federated Analytics, Transformational Mobility, and HyperIntelligence. To learn more, visit MicroStrategy online, and follow us on LinkedIn, Twitter, and Facebook.

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