UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 24, 2021

MICROSTRATEGY INCORPORATED
(Exact name of registrant as specified in its charter)

1850 Towers Crescent Plaza
Tysons Corner, Virginia 22182
(Address of principal executive offices)

Registrant’s telephone number, including area code: (703) 848-8600
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Class A common stock, par value $0.001 per share | MSTR | The Nasdaq Global Select Market |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. □
Item 8.01. Other Events.

On August 24, 2021, MicroStrategy Incorporated (the “Company”) announced that during the third quarter of the Company’s fiscal year to date (the period between July 1, 2021 and August 23, 2021), the Company purchased approximately 3,907 bitcoins for approximately $177.0 million in cash, at an average price of approximately $45,294 per bitcoin, inclusive of fees and expenses. As of August 23, 2021, the Company holds approximately 108,992 bitcoins that were acquired at an aggregate purchase price of $2.918 billion and an average purchase price of approximately $26,769 per bitcoin, inclusive of fees and expenses.

As previously disclosed, on June 14, 2021, the Company entered into an Open Market Sale AgreementSM with Jefferies LLC, as agent (“Jefferies”), pursuant to which the Company may issue and sell shares of its class A common stock, par value $0.001 per share (“Shares”), having an aggregate offering price of up to $1.0 billion from time to time through Jefferies (collectively, the “ATM Facility”). On August 24, 2021, the Company also announced that during the third quarter of the Company’s fiscal year to date (the period between July 1, 2021 and August 23, 2021), the Company had issued and sold an aggregate of 238,053 Shares under the ATM Facility, at an average gross price per Share of approximately $753.21, for aggregate net proceeds to the Company (less sales commissions and expenses) of approximately $177.5 million.
SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 24, 2021

MicroStrategy Incorporated
(Registrant)

By: /s/ W. Ming Shao
Name: W. Ming Shao
Title: Senior Executive Vice President & General Counsel