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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): June 18, 2019**

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**MICROSTRATEGY INCORPORATED**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-24435**  
(Commission  
File Number)

**51-0323571**  
(I.R.S. Employer  
Identification No.)

**1850 Towers Crescent Plaza  
Tysons Corner, Virginia**  
(Address of principal executive offices)

**22182**  
(Zip Code)

**Registrant's telephone number, including area code: (703) 848-8600**

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol	Name of Each Exchange on which Registered
Class A common stock, par value \$0.001 per share	MSTR	The Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 8.01. Other Events.**

On June 18, 2019, MicroStrategy Incorporated (the “Company”) issued a press release announcing the Company’s sale of the Voice.com domain name. A copy of this press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit No.</b>	<b><u>Description</u></b>
99.1	<a href="#">Press release dated June 18, 2019</a>

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 18, 2019

MicroStrategy Incorporated  
(Registrant)

By: /s/ W. Ming Shao

Name: W. Ming Shao

Title: Senior Executive Vice President & General Counsel

**Contact:**  
 Claudia Cahill  
 MicroStrategy Incorporated  
 703-270-2207  
[ccahill@microstrategy.com](mailto:ccahill@microstrategy.com)

**MicroStrategy Sells Voice.com Domain Name for \$30 Million**

**Additional Ultra-Premium Domain Names Available for Strategic Transactions**

TYSONS CORNER, Va., June 18, 2019 — MicroStrategy® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that it has sold the Voice.com domain name for \$30 million in cash in a transaction facilitated by GoDaddy and consummated on May 30, 2019. The domain name has subsequently been used by Block.one to launch its new blockchain-based social media platform called Voice.



“Block.one has made a smart strategic decision in choosing Voice.com to be the internet domain name for its new social media platform. The word ‘voice’ is simple and universally understood. It’s also ubiquitous — as a search term, it returns billions of results on the internet. An ultra-premium domain name like Voice.com can help a company achieve instant brand recognition, ignite a business, and massively accelerate value creation,” said Marge Brea, Senior Executive Vice President and Chief Marketing Officer, MicroStrategy Incorporated.

[www.microstrategy.com/domains](http://www.microstrategy.com/domains)

“MicroStrategy holds more than a dozen evocative and powerful domain names. While our focus continues to be on our core analytics and mobility business, we are open to leveraging these domain names in equity or other strategic transactions with well-funded parties,” added Ms. Brea.

Additional ultra-premium domain names held by MicroStrategy include:

Wisdom.com	Strategy.com	Speaker.com
Alert.com	Hope.com	Courage.com
Glory.com	iDream.com	Mike.com
William.com	Arthur.com	Frank.com
Emma.com	Usher.com	Michael.com

To learn more about these domain names, please visit [www.microstrategy.com/domains](http://www.microstrategy.com/domains).

**About MicroStrategy Incorporated**

MicroStrategy (Nasdaq: MSTR) is a leading worldwide provider of enterprise analytics and mobility software and services. Our mission is to make every enterprise a more Intelligent Enterprise™. MicroStrategy 2019™ delivers modern analytics on an open, comprehensive enterprise platform designed to drive business results with Federated Analytics, Transformational Mobility, and HyperIntelligence™. To learn more, visit [MicroStrategy](http://MicroStrategy) online, and follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).

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