ABOUT ZEBEDEE

We enable businesses and consumers to use instant, global, open and programmable payments.

HIGHLIGHTS

- Founded 2019 in USA
- Regulated MSB / MTLs
- 70+ Employees
- SOC2 & GDPR/CCPA Compliant

INDUSTRY & MARKET

- FinTech PSP built on top of the Bitcoin and Lightning Network protocols

TEAM

Simon Cowell  
CEO + FOUNDER

Andre Neves  
CTO + FOUNDER

Christian Moss  
R&D + FOUNDER

Ben Cousens  
CHIEF STRATEGY OFFICER

Travis Paluch  
HEAD OF OPERATIONS

James Park  
CHIEF COMPLIANCE OFFICER
THE ZEBEDEE API

Move Money at the speed of the Internet.
THE PROBLEM WITH TRADITIONAL PAYMENT RAILS

They are slow, complex, expensive and closed systems—they are old and analog.

- MINIMUM PAYMENT LIMITS
- LOCAL, NOT GLOBAL
- PAINFULLY SLOW
- HIGH VOLUME REQUIREMENTS
- NOT INTEROPERABLE
- OPAQUE & CONFUSING
THE LIGHTNING NETWORK

Instant, simple, global, final, near-free bitcoin payments with zero chargebacks—digital rails.

TRANSACTIONS PER SECOND

- 200,000+

FEE PER TRANSACTION

- Less than 1.5%

NEXT-GEN FINTECH

- INSTANT
- INTEROPERABLE
- PROGRAMMABLE
- OPEN
- GLOBAL
- CHEAP
- EASY
LIGHTNING AT SCALE

Running Lightning requires full-time resources, liquidity management and support for multiple implementations and protocols.
The Zebdeee API

We provide plug-and-play, fully functional Lightning Network support via a simple API.
ZEBEDEE LIGHTNING SERVICES

Add Lightning Network support with unbeatable UX overnight.

- Invoicing with Expiry
- Static Deposit QR
- Withdrawal QR
- Lightning Address
- Interoperable
- Instant Transactions
- Vouchers
PILLARS OF THE LIGHTNING NETWORK

We have support for all levels of the Lightning protocol available via REST APIs.

Lightning Address
An emerging human-readable identifier that is used to receive money. It looks like an email.

LNURL
A payment orchestration protocol that enables static invoices and easy withdrawals and deposits on the web.

Invoices (BOLT-11)
Single use payment requests that have an expiration, specified amount, and only payable once.
MOST COMPREHENSIVE LIGHTNING API

A powerful, all-in-one solution for integrating next-gen payments.
Revenue per daily active user almost doubled.

+82% ARPDAU

“ZEBEDEE helped us design new game mechanics based around an in-game rewards system.”
— SQUARE ENIX REPRESENTATIVE

Square Enix used ZEBEDEE to add Earn mode and revolutionize a classic game by introducing Bitcoin rewards.

- **GAME**: Ludo Zenith
- **GENRE**: Casual board game
- **TARGET MARKET**: India
- **PLATFORM**: iOS and Android
Retention and monetization went through the roof.

"When we released Bitcoin Miner four years ago, players weren’t that interested in it. Once we put real Bitcoin into the game, everything changed."

— PAUL WEST, Founder & CEO at Fumb Games

Fumb Games used ZEBEDEE to re-release the game with new programmed payment scenarios based on Bitcoin.

<table>
<thead>
<tr>
<th>GAME</th>
<th>GENRE</th>
<th>TARGET MARKET</th>
<th>PLATFORM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bitcoin Miner</td>
<td>Idle mining simulation game</td>
<td>Europe and US</td>
<td>iOS and Android</td>
</tr>
</tbody>
</table>
USE CASE: REWARDED BROWSING

Slice rewards users for browsing the web and lets them cash out in Bitcoin or USD.

BROWSE TO EARN
Earn passive income by seeing ads with the Slice extension enabled.

THE CHOICE IS CLEAR
Users can choose USD through PayPal or Bitcoin through ZEBEDEE. 87% choose Bitcoin.
USE CASE: REWARDED PODCASTING

Fountain rewards listeners and podcasters for the value they provide.

LISTEN TO EARN
Users are paid for listening to content per-second in real-time. Stop listening, stop getting paid.

COMPLEX PAYMENTS MADE SIMPLE
Instant nanotransactions that go both ways, revenue sharing for multiple creators and more. You just can’t do this with dollars.

LIKES ARE PAYMENTS AS SMALL AS $0.0002!
SEND PAYMENTS TO LIGHTNING ADDRESSES

Payments to human readable identities over a global network with real-time settlement

```javascript
zbd.sendLightningAddressPayment({
  amount: 50000,
  lnAddress: "andre@zbd.gg",
  comment: "Lightning is fast!"
});
```
INNOVATION
BUILD A BETTER FINTECH WITH OUR PAYMENTS API

ZEDEEDEE lets developers make financial transactions a native part of their apps and games. Easy to implement, infinitely flexible and inherently global.

Start Building Documentation
LIGHTNING ADDRESS

2021
LighTning Address

Make sending and receiving money as easy as email with Lightning Address.

No More QR Codes
Send and receive without needing to scan QRs or paste long strings of text.

Instantly Familiar
Anyone can send text messages and emails, therefore anyone can send money, globally.
So @MicroStrategy converted my corporate email address into a #Lightning ⚡ address and people keep sending me 21 sats...❤️

MicroStrategy (36 TRANSACTIONS) 🏛️

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
<th>Type</th>
<th>@</th>
</tr>
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<tbody>
<tr>
<td>To: <a href="mailto:saylor@microstrategy.com">saylor@microstrategy.com</a></td>
<td>15:24</td>
<td>DEPOSIT</td>
<td>21</td>
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12:37 PM · Apr 17, 2023 · 828K Views

1,055 Retweets 128 Quotes 7,480 Likes 102 Bookmarks

The Lightning Address

Like an email address, but for your Bitcoin! A massively simpler way for anyone to send you Bitcoin instantly on the Lightning Network. No scanning QR code...

you@zbd.gg

lightningaddress.com

The Lightning Address

Like an email address, but for your Bitcoin. A massively simpler way for anyone to send you Bitcoin instantly on the Lightning Network. No scanning QR code...

5:39 PM · Apr 18, 2023 · 598.6K Views

1,489 Retweets 86 Quotes 7,568 Likes 524 Bookmarks
**NOSTR VS OTHERS**

Nostr is the first open decentralized communications protocol that aims to solve the problems of siloed social media platforms.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Twitter</th>
<th>Nostr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decentralized</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Interoperable</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Spam Mitigation*</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Global Payments (ZAPS)</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>Identity Ownership</td>
<td>X</td>
<td>✓</td>
</tr>
<tr>
<td>User Friendly (mobile/web)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Censorship Resistance*</td>
<td>X</td>
<td>✓</td>
</tr>
</tbody>
</table>
14 BTC deployed to @fiatjaf for #nostr
Andre
@andre@zbd.ai
CTO & Co-Founder at ZEBEDEE | Running nostr:zebedee.cloud | Overlord at NBD | Partnerships at Vinteam
zebedee.io
✓ andre@zbd.ai
305 Following  ▪ Followers 5 Relays

Posts
Andre @andre@zbd.ai 3d
ZBD fam, we’re taking it to the next level! ZBD app’s got a fresh new feature - now, top-up and cash-out your #Bitcoin straight to Cash App.

US users, it’s go time – tap in, cash out, feel the vibe! #ZBDxCashApp

Notes
Andre andre@zbd.ai
Mon, Apr 17, 23
re: npub1gempv37, npub1z4m7gkv
As a hobby dev yes that should be fine! Happy to facilitate this if you’re facing issues. It’s the same exact process for individual devs. Only diff if you’re a company opening an org account as a dev.

Andre andre@zbd.ai
Sat, Apr 15, 23
re: Andre andre@zbd.ai

Posts

jack @jack 4s
Uhhhn

KP ❤️ @KP 1m
Replying to jack & Tirezk88: is9k8k45
Zap To Buy
That would be killer app feature.

jack @jack 1m
Replying to jack & Tirezk88: is9k8k45
Not yet

Nakadai 王 @Nakadaimon 1m
Thanks for the zap @jack! It will go to the circular nostr economy!

Thread

Zaps

andre @andrejeves 19s
Replying to Semisol
5,000 sats

jack @jack 4m
Replying to Semisol
1,337 sats

Lurking Cat @lurkingcat 5m
Replying to Semisol
77 sats

64 sats

Downloadable assets: [image]
NEXT TIME YOU'RE LOOKING TO BUILD...
BUILD WITH EXPERTS
BUILD WITH PIONEERS
BUILD WITH INNOVATORS
BUILD WITH ZEBEDEE
Thank You
andre@zebedee.io | zebedee.io