MicroStrategy Analytics Platform

- Enterprise-grade business intelligence
- Effortless self-service analytics
- Advanced Big Data analytics
- Brilliant, intuitive mobile analytics
- Lightning-fast cloud deployment
The self-service revolution is here.

Supercharged insight. Dashboards in minutes. Analytics for everyone.

“...We are putting live data for the first time in the company’s history in front of key executive decision makers at a moments notice.”

– Jeremy Hadley, Sr. Manager, Business Intelligence and Master Data Management
Brilliant visualizations.
Effortlessly discover patterns, trends, and relationships hidden in your raw data with a suite of intuitive and interactive data discovery tools. Stop looking at grids and start visualizing your data.

Effortless dashboards.
Building stunning, self-service dashboards has never been faster or easier. Easily turn visualizations into a production ready, pixel-perfect dashboard without the need to start from a blank canvas.

Connect with a click, no IT needed.
Analyze any data regardless of where it’s stored. No complex scripting, modeling, or SQL coding needed. Create dashboards containing advanced analytics and stunning visualizations on-the-fly, all without the help of IT.

Data you can trust.
MicroStrategy combines self-service productivity with the security, scalability, and governance of enterprise-grade business intelligence, which means there’s no need to compromise between business agility and data reliability. Get the best of both worlds.
The best business decisions are driven by data. World-class organizations operationalize business intelligence and embed analytics in their DNA. MicroStrategy supports a full range of analytic functionality, from stunning business dashboards and reports to sophisticated statistical analysis and data mining. Our platform gives you the flexibility to start small and seamlessly scale to the enterprise and beyond.

**Dashboards 2.0.**

The MicroStrategy Analytics Platform goes beyond simple, traditional BI dashboards to the next-generation of interactive, information-driven apps. These apps bridge the gap between analysis and action, guiding users through a workflow that culminates in a transactional event. Dashboards 2.0 feature multimedia content, personalized data, and live data feeds for an immersive, intuitive user experience.

**Data publishing.**

MicroStrategy includes the world’s best enterprise reporting, so you can securely schedule and deliver pixel-perfect, personalized, boardroom quality reports and statements to any number of internal users, partners, or customers.

**Build once, deploy anywhere.**

Business users access and consume data in many different ways. Unlike most competitors, MicroStrategy’s unified architecture enables distribution and consumption of analytics across all major media without requiring costly rework.

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Get it free today. Visit: MicroStrategy.com/free

“…”

We had to find a tool that was robust enough to allow us to do anything.”

– Roman Coba, Global CIO
Mobile analytics to reach every employee and customer.

Business decisions are made on-the-go in executive boardrooms, face-to-face with clients, and anywhere in between. The smartphone and tablet revolution allows you to inject intelligence at every point of decision-making.

Don’t shortchange your users with a clumsy mobile experience. Give them what they need – high performance, offline access, maximum security, integrated transactions, and rich multimedia. MicroStrategy is the world’s best native, touch optimized mobile BI – rated #1 by analysts and consumers.

- Ovum Mobile Business Intelligence: 2012 Solutions Guide
- MicroStrategy Mobile #1 iOS and Android Solution
- MicroStrategy Mobile #1 Mobile usage by customers
- BARC BI Survey 13
- Howard Dresner DAS Advisory Services Mobile BI Market Survey 2013
- MicroStrategy Mobile #1 Mobile product rating
Sophisticated analytics on supersized Big Data. Made simple.

Unlimited analytical power

- Data summarization
- Trend analysis
- Benchmarking
- Relationship analysis
- Projections
- Optimization

Any data source

- Enterprise applications
- Relational databases
- Cloud based data
- Personal, departmental
- Big Data and Hadoop
MicroStrategy makes it easy to transform your Big Data into big insight. Analyze data located anywhere, regardless of shape and size. Blend data from multiple sources together and present it clearly and cohesively. Leverage a vast array of advanced analytics and predictive models to make intelligent decisions faster than ever before. MicroStrategy’s in-memory analytics ensure blazing speed and performance, so you can fearlessly analyze the largest data sources through intuitive, appealing interfaces.

“With MicroStrategy, we’ve found a solution that provides the analytics, accessibility, and extensibility we need, while integrating seamlessly with our existing platforms.”

– Jim Berger, Vice President – Business Intelligence and Operations
Game-changing cloud deployment.
Revolutionizing everything you know about business intelligence.

With MicroStrategy Cloud, tapping into the benefits of world class analytics has never been easier. Deploy applications to thousands of users in weeks instead of years. Dramatically reduce project risks. Cut operating costs and eliminate capital expenditures. And do it without sacrificing anything in application power, performance, and customization.

- The average time it takes a Cloud customer to deploy a production BI application is just 3.2 weeks.
- The average Cloud customer eliminates approximately $1.3M in capital expenditures.
- MicroStrategy Cloud currently hosts over 2 petabytes of customer data.
- MicroStrategy Cloud customers run over 2 million reports per week.
- Over 75 thousand people from over 100 countries use MicroStrategy Cloud.

"Our General Managers will now have the analytics they need to serve our guests better, and operate their hotel more efficiently, anytime, anywhere on their iPad devices. MicroStrategy Cloud will allow us to build these applications much quicker than before and without expensive upfront capital investments in technology."

– Marco Trecroce, Chief Information Officer
MicroStrategy Cloud
Total analytics meets turnkey operations.

The world’s most advanced analytics platform and more. Ready for you. Running in the cloud.

Comprehensive platform.
MicroStrategy Cloud brings together world-class enterprise BI, analytical database, and data integration capabilities in one integrated service. It’s the full breadth of the MicroStrategy BI platform’s capabilities, on-demand and optimized for the most demanding enterprise applications.

48 HOURS Ready in 48 hours.
We’ll deliver your MicroStrategy Cloud environment in just 48 hours, enabling you to immediately access a world-class platform that features the industry’s most advanced hardware and software, pre-integrated and pre-optimized for high performance and availability.

$ Spend less, get more.
MicroStrategy Cloud delivers powerful savings with zero capital expenditure on infrastructure, making BI more cost-effective than ever before. With MicroStrategy Cloud, there is no software or hardware to maintain, no costly set-up or configuration, and no facilities to manage. Our team of experts manages every customer environment at optimal efficiency.
Start quickly. Grow fearlessly.
Experience MicroStrategy today.

MicroStrategy Analytics Desktop.
Brilliant, easy-to-use self-service visual analytics. Download it for free and install in minutes.

Get it free today.
Visit: MicroStrategy.com/free
MicroStrategy Analytics Express.

All the self-service analytical goodness you get with desktop, plus pixel-perfect reports and dashboards, mobile apps, and secure team-based collaboration.
The world’s most comprehensive analytics platform. Period.

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**Legend:**
- Excellent
- Good
- Limited
- Minimal/None
- Does not compete in this segment

BI Scorecard® evaluations are the only independent reviews of analytics solutions based on hands-on product testing, digging into the details that most affect BI deployments. For more information, please visit www.biscorecard.com.

Thousands of industry leaders rely on MicroStrategy.

![List of companies](image-url)