



MICROSTRATEGY PERFORMANCE ANALYSIS

EVERY DAY, MILLIONS OF PEOPLE ARE EXPOSED TO INFORMATION DELIVERED VIA DESKTOP, WEB, AND MOBILE APPLICATIONS. PEOPLE USE THIS INFORMATION TO IMPROVE THE QUALITY AND THE SPEED OF THEIR EVERYDAY DECISIONS.

IN THIS NEW ERA, CHARACTERIZED BY UNCONSTRAINED MOBILITY AND UBIQUITOUS ACCESS TO INFORMATION, PERFORMANCE WILL PLAY A KEY ROLE IN REALIZING THE BENEFITS PROMISED BY BUSINESS INTELLIGENCE (BI).

MICROSTRATEGY PROFESSIONAL SERVICES OFFERS A COMPREHENSIVE PERFORMANCE ANALYSIS SERVICE TO HELP YOU QUICKLY AND EFFECTIVELY ACHIEVE YOUR PERFORMANCE GOALS.

The Need for High Performance BI

People expect instant answers from their BI applications. Unfortunately, performance is commonly cited as the leading cause of user dissatisfaction across all BI vendors. As a result, poor query performance has become a major impediment for larger BI deployments. While fast query performance motivates users to ask more questions and thus make better decisions, slow BI applications often discourage users and hinder adoption.

Today, mobile BI is pushing performance expectations even higher, providing access to a much larger and more diverse user population with less tolerance for slow performance.

High Performance = More BI Benefits

Successful BI implementations result in multiple benefits for an organization. From higher revenues and productivity levels, to increased sustainability and competitiveness, query performance plays a central role in realizing critical business benefits of BI applications.

Consequently, organizations must take a critical look at the performance of their BI applications, aligning performance objectives to the overall BI strategy.

The High Performance Challenge

BI performance depends on a number of variables:

- » Business requirements
- » Service level agreements (SLA)
- » Query volume
- » Query size and complexity
- » Operating system settings
- » Hardware resources
- » Database performance

Getting the best performance from your BI applications requires ongoing optimizations with a clear roadmap that accounts for all of these variables.

Assess and Prioritize Your Performance Opportunities

MicroStrategy Professional Services can help you assess and prioritize your performance opportunities with a Performance Analysis service.

Each BI implementation is unique. Therefore, our performance specialists will look at your particular requirements, guide you through the hundreds of factors that impact performance, and deliver a customized Performance Roadmap to help you achieve your performance goals.

Get the Highest Performance from Your BI Investment

MicroStrategy Professional Services has identified five primary levers that customers can use to achieve dramatically faster performance:

- » Employ In-memory BI
- » Design High Performance Dashboards
- » Optimize Query Efficiency
- » Implement Effective Caching Strategies
- » Configure MicroStrategy for High Performance

In just one week, our performance specialists will conduct a thorough examination of your BI implementation, providing you with actionable recommendations on these five key areas to improve overall BI performance.

The MicroStrategy Performance Analysis delivers:

Performance Optimization Roadmap. A report that contains prioritized recommendations to achieve higher performance.

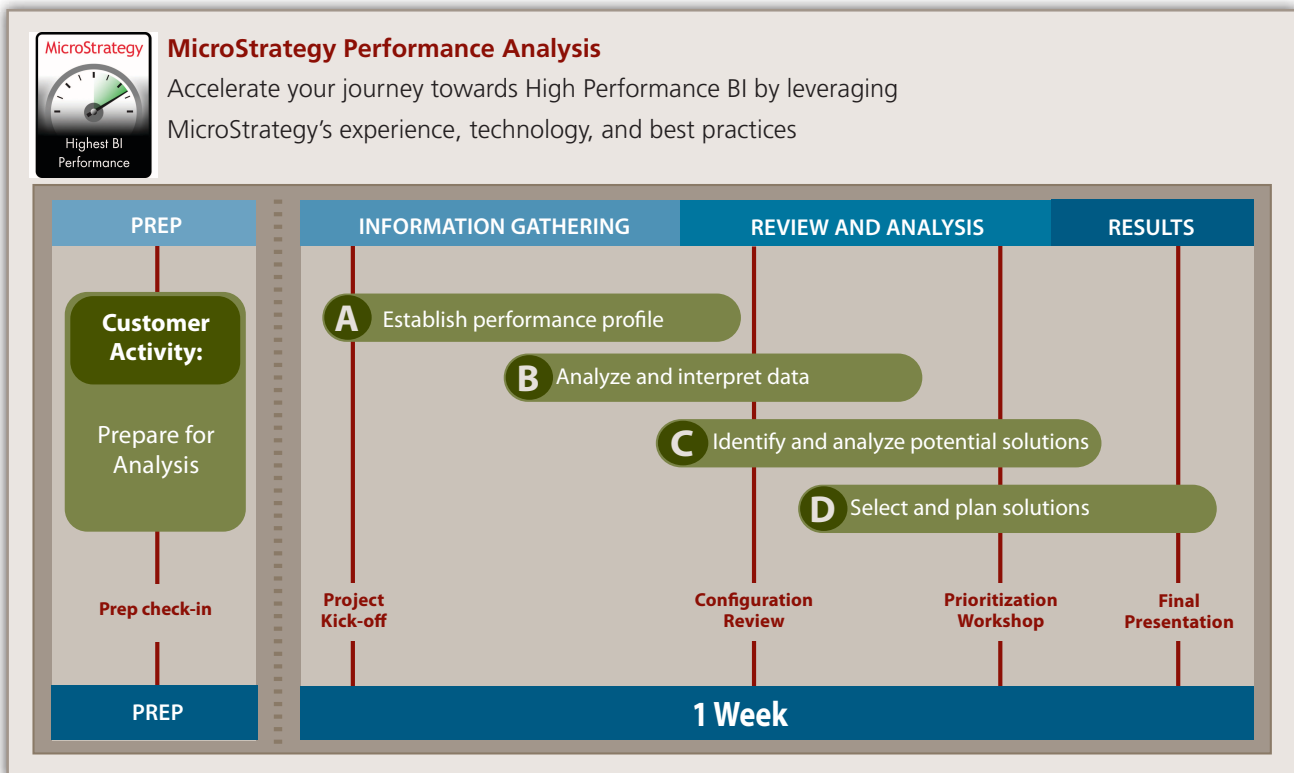
System Configuration. Optimum configuration setting recommendations to achieve more efficient use of resources across different MicroStrategy products.

Performance Monitoring Plan. A set of key performance indicators to proactively monitor and identify performance opportunities.

Maximize BI Performance & Minimize Time and Costs

The MicroStrategy Performance Analysis service uses a proven methodology to efficiently and effectively optimize the performance of your BI applications. Higher performance translates into higher return on investment through increased user productivity. Our proven approach will help you achieve your performance goals in minimum time and resources. With the MicroStrategy Performance Analysis service, you will:

- » Establish performance objectives
- » Identify performance opportunities
- » Spot potential performance issues before they impact users
- » Get maximum performance from your BI infrastructure



For more information on MicroStrategy, call 1-866-966-MSTR or visit our website, www.microstrategy.com.