

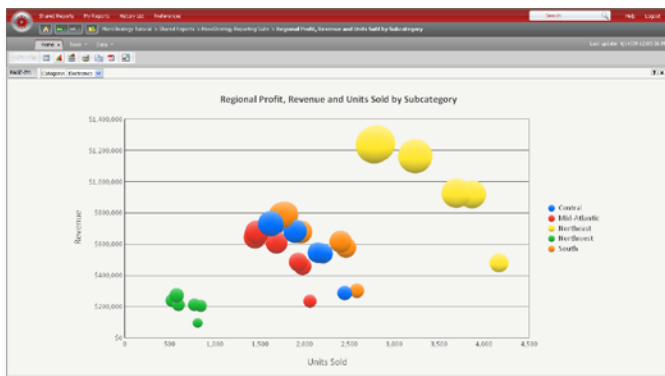
MicroStrategy Reporting Suite™

Powerful. Convenient. Free reporting software.

MicroStrategy's award-winning Business Intelligence software is now available in a convenient reporting suite, designed for departments to start building and using reports quickly and easily... and at no charge.

PREMIUM REPORTING SOFTWARE AT NO COST

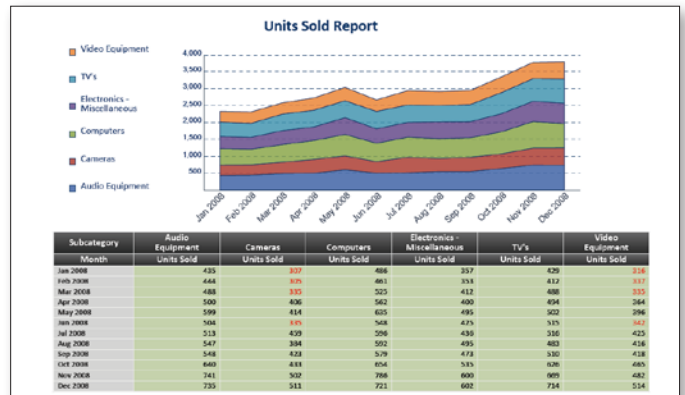
MicroStrategy Reporting Suite includes everything organizations need to develop, deploy, and leverage a departmental BI reporting application for up to 100 named users for free. This reporting package lets you present your data in wide variety of attractive and useful outputs, from operational reports with tabular grids to professional graphs and data visualizations – all with a range of great interactivity and world-class analytics.



MicroStrategy's easy-to-use and intuitive Web-based interface is perfect for business users. Great-looking graphs let you identify trends and anomalies.

MicroStrategy Reporting Suite is ideal for:

- Daily Web-based reports
- Boardroom reporting
- Graphing data
- Drilling into data to analyze areas of concern or opportunities
- Monitoring performance with scorecard visual indicators
- Adding predictive analytics to reports to gain future insights
- Annotating reports, saving PDFs, exporting to Excel, and more



Premium reporting capabilities let you quickly develop and deliver operational and analytical reports from your data.

MicroStrategy Reporting Suite solves current departmental reporting needs and builds a foundation for the evolving needs of the department and organization.

BETTER ALTERNATIVE TO OPEN SOURCE

Departments are facing greater obstacles in securing world-class Business Intelligence and reporting solutions, ranging from tightened budgets to lengthy appropriation cycles. Organizations looking to implement a reporting solution at no or low cost – but who are restricted from incorporating open source code – can take advantage of MicroStrategy Reporting Suite.

- MicroStrategy's code is 100% safe and secure, built by hundreds of MicroStrategy engineers solely focused on Business Intelligence.
- MicroStrategy Reporting Suite is comprised of mature, commercial products, requiring less IT resources, which means a lower total cost of ownership than open source.
- MicroStrategy runs on Windows®, UNIX®, and Linux® operating systems and is optimized for all major database platforms, Web servers, and application servers.¹
- MicroStrategy supports the open source movement. MicroStrategy products are optimized for open source operating systems (Linux), databases (mySQL and PostgreSQL), Web servers (Apache HTTP Server), and application servers (Apache Tomcat and JBoss).

Watch our MicroStrategy Reporting Suite Overview Video at www.microstrategy.com/FreeReportingSoftware to see what's possible!

FREE SOFTWARE PACKAGE DELIVERS FULL FUNCTIONALITY

MicroStrategy Reporting Suite includes core software components of MicroStrategy 9 that let you develop and deploy fully functional departmental BI.

- **MicroStrategy Reporting Suite licenses**, MicroStrategy Intelligence Server and MicroStrategy Web Reporter
- **Development software licenses**, MicroStrategy Desktop and MicroStrategy Architect

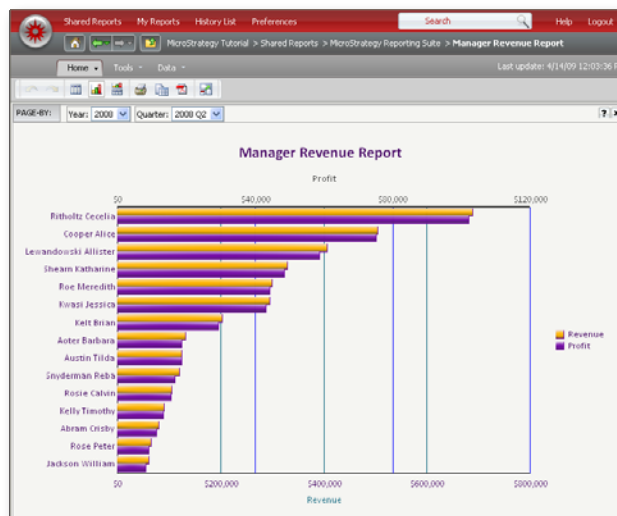
- **Plus** exposure to the full MicroStrategy end user experience: MicroStrategy Web Analyst and Professional, MicroStrategy Mobile, MicroStrategy Office, MicroStrategy Report Services, MicroStrategy Distribution Services, and MicroStrategy OLAP Services

For details, visit www.microstrategy.com/freereportingsoftware/learnmore/

FREE RESOURCES HELP YOU DEVELOP AND DEPLOY FIRST-CLASS WEB-BASED REPORTS QUICKLY

MicroStrategy Reporting Suite comes with free resources to ensure rapid and successful deployment.

- **E-mail support** – for 60 days for two named support liaisons to interact one-on-one with MicroStrategy Technical Support representatives via e-mail
- **Online support** – 24/7 access to a full, easily searchable technical knowledge repository
- **Online training** – online courses with self-paced, expert instruction and real product simulations on a user-friendly interface
- **Online video guides** – short videos help answer immediate questions and get departments jumpstarted in their development
- **Online community** – MicroStrategy Forum enables valuable knowledge sharing of best practices and valuable tips and a convenient location for troubleshooting
- **Quick Start Guide** and extensive documentation
- **Free English-language phone consultations** are available to qualifying companies in North America and Europe



MicroStrategy software is used by Fortune 500 companies and over 1,000,000 business people worldwide.

SCALABLE AS NEEDS EXPAND WITH SEAMLESS MIGRATION PATH TO ENTERPRISE-WIDE SOLUTION

MicroStrategy Reporting Suite is ideal for departments in any size organization, from large global firms to small to midsize organizations. As organizations look to grow their departmental application or go beyond departmental reporting, they can easily turn to MicroStrategy to augment with more support, more users, and more capabilities. MicroStrategy provides a seamless migration path from departmental

reporting applications with MicroStrategy into a cohesive enterprise-wide solution.

Gartner's Research Director Rita Sallam recently evaluated the MicroStrategy Reporting Suite. To learn more about Gartner's findings and how you can benefit from this new software package, visit www.microstrategy.com/GartnerVol3 to read the complete report².

ANALYST PRAISE FOR MICROSTRATEGY REPORTING SUITE

“...a set of free reporting software that is easy to use”

– Mark Smith, CEO & EVP of Research, Ventana Research

“...fully functional...for up to 100 business users at no charge”

– Wayne Eckerson, Director, TDWI Research

“...an attractive option for both departments and smaller businesses with limited BI budgets”

– Cindi Howson, Founder, BIScorecard

“...a complete BI solution”

– Boris Evelson, Principal Analyst, Forrester Research

¹For a complete list of supported and certified environments, please reference the Readme and Release Notes.

²“Can a Leopard Change Its Spots? MicroStrategy Revamps Positioning, Pricing and Packaging.” Gartner Core Research Note, Rita L. Sallam, May '09.