



MICROSTRATEGY SOLUTIONS FOR GOVERNMENT

PUBLIC SECTOR ORGANIZATIONS USE BUSINESS INTELLIGENCE SOFTWARE TO ACHIEVE OPERATIONAL EFFICIENCIES, OPTIMIZE FINANCIAL PERFORMANCE, AND IMPROVE SECURITY THROUGH ENHANCED ANOMALY DETECTION.

Twelve of the top 15 U.S. Federal Government cabinet-level departments and numerous other agencies, administrations, commissions, and services rely on the MicroStrategy BI platform to make more effective decisions, especially in the following areas:

PROGRAM MANAGEMENT

- Maintain visibility over large programs that span multiple departments by deploying dashboards that combine data from many sources and roll up information into the most important KPIs and metrics
- Assimilate data collected from numerous departments and through different channels to allow for enhanced case management in law enforcement and homeland security

FINANCIAL & BUDGETING ANALYSIS

- Analyze historical records of the budget-setting process, past performance of the budget, and actuals to generate more effective and on-target budgets and plans
- Measure and track all movable and fixed assets to improve purchase prices, depreciation amounts, and understand how current values affect financial performance

SUPPLY CHAIN ANALYSIS

- Root out inefficiencies in an agency's many supply chains, including classroom supplies, by improving inventory control and analysis
- Improve visibility into inventory levels and shipment needs, allowing easier communication and partnership with private sector suppliers and vendors

CITIZEN RELATIONSHIP MANAGEMENT

- Improve customer service by providing all agencies and customer contact points with the same level and accuracy of information, preventing customers from having to contact multiple agencies to solve one problem
- Communicate more effectively with constituents by understanding the past voting tendencies combined with the types of complaints and issues that surface through all channels

ANOMALY DETECTION

- Identify non-compliant taxpayers (non-filers or underpayers) through analysis of multiple sources that have never been combined, including census and citizen information with tax records
- Look for trends in the causes of non-compliance to have the ability to follow-up on it through analyzing taxpayer records in combination with demographics and historical data
- Analyze unrelated and unmatched data sources including watch lists, criminal records, border entries, and other sources to investigate crime and terrorism

CUSTOMER SUCCESSES

RECEITA FEDERAL (BRAZILIAN IRS)

- Brazil's IRS developed and deployed a corporate portal on its intranet, allowing several thousand users to monitor, report, and analyze taxpayer activity information using MicroStrategy.
- With MicroStrategy, Brazil's IRS is able to identify parties with possible filing irregularities, analyze taxpayer activity for the purposes of uncovering fraud, monitor payments made to the IRS, and supply information to prepare the nation's budget forecast.



U.S. POSTAL SERVICE

- Over 20,000 U.S. Postal Service employees rely on a MicroStrategy Web-based, self-service reporting system that provides a consolidated view of corporate data.
- The 12 BI applications include financial performance, on-time delivery performance, network efficiency, in-plant operations, and retail outlet performance.



The MicroStrategy platform supports the technical needs of Government customers:

- One, central location to control all security policies, access control lists, and permissions allows Government administrators the ability to maintain security across a user base that is physically spread out and varied in terms of ability and permission levels
- Due to continuous administration changes, innumerable vendors from the private sector, and continued growth, data in the public sector is often greatly distributed across many transactional systems and requires a BI solution that can report on and analyze information from multiple sources on one single dashboard or document
- Since Government agencies have access to private information within public records, both financial and social, MicroStrategy's row level (what data you can see) and object level (what functions and calculations you have access to) security within a report or dashboard is essential during analysis

GOVERNMENT AGENCIES AT THE FEDERAL, STATE, AND LOCAL LEVELS RELY ON MICROSTRATEGY

"With the MicroStrategy platform, end users are able to access financial data via the Web, which is proving to be the most valuable service the State of Tennessee has provided to its statewide agencies in the last decade."

– SHERRIE BENN, STATE OF TENNESSEE

LEARN MORE ONLINE

MicroStrategy was rated #1 in Customer Loyalty, Data Volumes, and Standardization by The OLAP Survey.

For the complete results visit:

<http://www.microstrategy.com/OLAP6Survey>

For a list of customers by industry, including the Public Sector, visit:

<http://www.microstrategy.com/CustomerList>

MicroStrategy
Best In Business Intelligence®