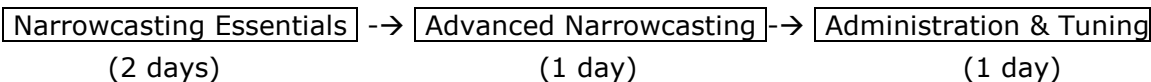


MicroStrategy Narrowcast Developer Track



Overview:

This four-day course is designed to teach students the configuration, use and administration of MicroStrategy Narrowcast Server. The course teaches students how to implement proactive, personalized, and relevant information delivery networks using MicroStrategy Narrowcast Server. Students will configure Narrowcast Server, learn about the technical architecture of the product, and build a Narrowcast service from scratch. Students will also learn how to manage important administrative features of the product like scalability, failure recovery, and troubleshooting to meet the demanding needs of real-world projects. Students will also learn to configure and administer the Subscription Portal to enable the end-user the ability to define their own personalization and self-subscribe to services. This course prepares students for the Narrowcast Developer Certification exam. The Narrowcast Developer Exam can be taken continuously with the three Track Courses as the 5-day Certified Narrowcast Developer Program.

Cost:

- US\$2,600 per person, or 4 LUs

MicroStrategy Products Covered:

- MicroStrategy Narrowcast Server

Number of Days:

- 4 days

Who Should Attend:

- Administrators
- Service Designers
- Infrastructure Leads
- Consultants
- Project Technical Lead

Prerequisites:

- MicroStrategy Desktop: Reporting Essentials course

Topics:

Day One

- Narrowcast Server Overview
- Service using Static Subscription Set
- Service using Dynamic Subscription Set
- Service Execution Flow

Day Two

- Web Delivery and Administration
- Personalization
- Personalized Page Execution
- Subscription Portal Functionality
- Troubleshooting Services

Day Three

- Architecture
- Advanced Personalization and Document Execution
- Dynamic Subscription Set
- Customized Information Source Module
- Event Based Service

Day Four

- Narrowcast Server System Configuration
- Narrowcast Server Administration
- Portal Administrator
- Narrowcast Server Tuning
- MicroStrategy Command Manager
- System Troubleshooting