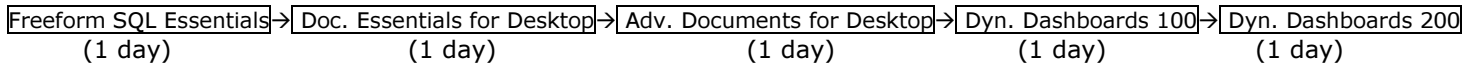


MicroStrategy Enterprise Report Developer Track



Overview:

In this 5-day track, students learn the architecture and capabilities of MicroStrategy Report Services and how it can be used to create sophisticated boardroom-quality reports. The Freeform SQL Essentials course introduces participants to the Freeform SQL Editor in MicroStrategy Desktop and explores the many uses of Freeform SQL reports. The Document Essentials for MicroStrategy Desktop and Advanced Documents for MicroStrategy Desktop courses focus on document creation with the Document Editor in Desktop and instruct students on the many features and functionalities of Report Services. Next, the Dynamic Dashboards 100 course teaches students how to create interactive DHTML and Flash dashboards using the Document Editor in MicroStrategy Web. The Dynamic Dashboards 200 course expands the discussion on interactive dashboards and Flash widgets. All of the courses include hands-on exercises.

Cost:

- US\$3,250 per person or 5 LUs

MicroStrategy Products Covered:

- MicroStrategy Desktop
- MicroStrategy Report Services
- MicroStrategy Web

Number of Days:

- 5 days

Who Should Attend:

- Report developers
- Business analysts or power users who will be building advanced reports and have a working knowledge of SQL

Prerequisites:

- MicroStrategy Desktop: Reporting Essentials
- MicroStrategy Architect: Project Design

Topics:

Day One – Freeform SQL Essentials

- Introduction to Freeform SQL Reporting
- Creating Freeform SQL Reports
- Prompts in Freeform SQL Reports
- Advanced Topics for Freeform SQL Reports
- Security for Freeform SQL Reports

Day Two – MicroStrategy Report Services: Document Essentials for MicroStrategy Desktop

- Introduction to Report Services
- Document Basics
- Document Design Concepts
- Useful Design Techniques

Day Three – MicroStrategy Report Services: Advanced Documents for MicroStrategy Desktop

- Document Design Methodology
- Scorecards and Dashboards
- Document Hyperlinks & Dynamic Images
- Multiple Dataset Considerations
- Document Performance Considerations

Day Four – MicroStrategy Report Services: Dynamic Dashboards 100

- Introduction to Dashboarding
- Creating Dynamic Dashboards
- Flash Mode
- MicroStrategy's Dashboard Design Recommendations

Day Five – MicroStrategy Report Services: Dynamic Dashboards 200

- Introduction & Concepts Review
- Designing Multi-Panel Dashboards
- Beyond Basic Widgets
- Dynamic Dashboard Design Techniques