

MicroStrategy Mobile for Apple® iPad™ and iPhone®

Overview:

This two-day course provides an overview of the features and functionality available in MicroStrategy Mobile specifically for Apple® iPad™ and iPhone®. It teaches students how to configure and interact with MicroStrategy Business Intelligence data using the MicroStrategy Mobile apps, as well as available security options. The students will learn how to design and implement holistic MicroStrategy Mobile applications using a combination of Report Services documents and reports. They will learn how to design grid and graph reports as well as Report Services documents for optimal display on the iPad and iPhone. Students will also explore Mobile widgets. Lastly, students will acquire hands-on experience with a workshop. The course assumes that you are already familiar with MicroStrategy Web and MicroStrategy Report Services functionality and related terminology. Throughout the course, you will gain hands-on practice through a series of exercises.

MicroStrategy Products Covered:

- MicroStrategy Mobile
- MicroStrategy Report Services

Number of Days:

- 2 days

Who Should Attend:

- MicroStrategy power users or report and document developers who want to create applications for MicroStrategy Mobile end users

Prerequisites:

- MicroStrategy Report Services: Dynamic Dashboards (or equivalent knowledge)
- Students must bring an iPad to class. An iPhone can be used for most exercises. The device should meet these specifications:
 - Device running iPhone iOS 4.x

- Students should have their own iTunes account before attending class (for downloading the MicroStrategy apps from the Apple App Store)

Topics:

- MicroStrategy Mobile Architecture and Apps
 - Business Application of Mobile
- Mobile Interface Functionality
- Configuration and Security
 - Configuring Apps
 - Mobile Security
 - Enterprise Deployment
- Designing MicroStrategy Mobile Applications
 - Design Process
 - Application Research
 - Storyboarding and Planning
- Application Interconnectivity and Linking
 - Linking to Other Reports and Documents
 - Using Links Editor
 - Using the URL API
 - Passing Dynamic Prompt Answers
 - Linking to Other Apps
 - Creating Navigation Tools
- Designing Reports and Documents
 - Design Best Practices
 - Optimizing Grids, Graphs, and Documents
 - Configuring Prompts
 - Prompt Visualizations
- Designing Widgets
 - Applying Widgets for the iPhone and iPad to Grid/graphs and Reports
 - Understanding Time Series, Map, Interactive Grid, Image Viewer, Microcharts, Heat Map, Calendar, and RSS Reader widgets
- MicroStrategy Mobile Workshop