

Implementing MicroStrategy: Development and Deployment

Overview:

This three-day course is designed to provide an intensive overview of the MicroStrategy platform. In this course, you will learn about the functionality MicroStrategy provides for creating projects, developing reports, and designing documents, analyses and dynamic enterprise dashboards. You will also learn about deploying reports and documents through a variety of interfaces and delivery mechanisms. In addition, you will learn about administering and maintaining projects over time. Through a combination of lecture and a hands-on project, this course provides examples of the core capabilities of the MicroStrategy platform and how you can use it to deliver enterprise reporting and analysis to your users.

A large portion of this course is dedicated to hands-on learning. Each day focuses on a different group of MicroStrategy products:

Module	Products	Role
Day 1: Project Design and Basic Desktop Reporting	MicroStrategy Architect, MicroStrategy Desktop, and MicroStrategy OLAP Services	Project Architects, Desktop Developers
Day 2 Advanced Desktop Reporting, MicroStrategy Web Reporting, and Basic Documents	MicroStrategy Desktop, MicroStrategy Web, and MicroStrategy Report Services	Desktop, Web Report, and Document Developers
Day 3: Dynamic Dashboards, Mobile Deployment, Report Distribution, and Administration	MicroStrategy Report Services, Transaction Services, MicroStrategy Office, MicroStrategy Intelligence Server, MicroStrategy Mobile, MicroStrategy Distribution Services, MicroStrategy Object Manager, MicroStrategy Integrity Manager, MicroStrategy Command Manager, and MicroStrategy Enterprise Manager	Document Developers, Mobile Users and Developers, Project Administrators

Number of Days:

- 3 days

Who Should Attend:

- Project Leads
- New customers who want an intensive introduction to the MicroStrategy platform
- Existing customers who want to gain hands-on practice with creating a complete MicroStrategy business intelligence solution

Prerequisites:

- None

Topics:

Day 1: Project Design and Basic Reporting

- Business Intelligence Overview
- Building the Foundation in MicroStrategy Architect
- Developing Reports in MicroStrategy Desktop
 - Creating Reports and Related Objects
 - Creating OLAP Services Reports
- Project: Project Creation in Architect graphical interface and Basic Report Creation

Day 2: Advanced Reporting, Web Reporting, and Basic Documents

- Creating Advanced Reports in Desktop
- Creating Reports in MicroStrategy Web
- Creating Basic Report Services Documents
- Project: Advanced Reports, Web Reports, and Basic Document Creation

Day3: Dynamic Dashboards, Mobile Deployment, Report Distribution, and Administration

- Creating Report Services Dynamic Dashboards and Visual Insight Analyses
- Deploying Reports Using MicroStrategy Office
- Deploying Reports on Mobile Devices
- Deploying Reports over Email Using MicroStrategy Distribution Services
- Managing the Project with MicroStrategy Intelligence Server and Other Administrative Products
- Project: Dynamic Dashboard, MicroStrategy Mobile Deployment, Report Distribution, Alerting via Distribution Services, and Project Administration