MicroStrategy Education™

MicroStrategy Narrowcast Developer Program

- Narrowcasting Essentials --> Advanced Narrowcasting --> Administration & Tuning --> EXAM

(2 days) (1 day) (1 day) (1 day)

Overview:

The five-day MicroStrategy Narrowcast Developer Program is designed to teach students the configuration, use and administration of MicroStrategy Narrowcast Server. The course teaches students how to implement proactive, personalized, and relevant information delivery networks using MicroStrategy Narrowcast Server. Students will configure Narrowcast Server, learn about the technical architecture of the product, and build Narrowcast services from scratch. Students will also learn how to efficiently personalize services to meet their company's business needs, how to manage important administrative features of the product like scalability, failure recovery, and troubleshooting to meet the demanding needs of real-world projects. Finally, students will learn to configure and administer the Subscription Portal to enable the end-user the ability to define their own personalization and self-subscribe to services. Students will apply what they learn through hands-on exercises. Students will be required to pass a written exam on Day 5.

Cost:

- US$3,250 per person, or 5 LUs

MicroStrategy Products Covered:

- MicroStrategy Narrowcast Server

Number of Days:

- 5 days

Who Should Attend:

- Administrators
- Service Designers
- Consultants
- Project Technical Lead

Prerequisites:

- MicroStrategy Desktop: Reporting Essentials course
- MicroStrategy Intelligence Server Administration course

Topics:

Day One

- Narrowcast Server Overview
- Information Source
- Creating a Simple Service
- Message Contents
- Message Recipients

Day Two

- Delivery Methods, Schedules, and the Service Editor
- Personalization
- Subscription Portal Functionality
- MicroStrategy Web Deliveries and Administration

Day Three

- Architecture
- Advanced Personalization and Document Execution
- Dynamic Subscription Set
- Customized Information Source Module
- Event Based Service

Day Four

- System Configuration
- Upgrade and Object Management
- System Administration
- Portal Administrator
- Narrowcast Server Tuning

Day Five*

- Certification – Narrowcast Developer Exam

*For Day 5: See MicroStrategy Narrowcast Developer Exam one-day agenda for more details.