

MicroStrategy Education ensures technical proficiency, user adoption, and satisfaction among your technical staff and business users on all your MicroStrategy Business Intelligence projects – increasing your return on Investment.



TO SUCCEED YOU MUST ACTIVATE KNOWLEDGE

From developing an effective physical warehouse schema to leveraging MicroStrategy's powerful business intelligence platform, you will attain the necessary knowledge to carry through with your business intelligence and reporting requirements. Let MicroStrategy Education Services activate your mind by educating your team on everything from dimensional modeling to report creation to exciting new ways to distribute and collect information.

Just-in-Time Training Through Easy-to-Use Training Credits

The MicroStrategy Education program provides the ability to budget for training up-front by purchasing Learning Units or 'units of training' at a discounted price. Learning Units are prepaid education dollars that can be used towards several MicroStrategy educational offerings: public regional courses, private onsite courses, education consulting or courseware customization.

Education Packages provide an easier means for obtaining the training you need when you need it. You no longer have to identify the individuals who need training at the time of purchase. Rather, you can identify a volume of learning units to address the training needs of your development and end user communities. Education Packages address a customer's training needs at the start of a project, thus ensuring adequate and timely knowledge transfer to developers and end users.

MicroStrategy offers four distinct education packages that include premium features and services to ensure your development team has the exact training required.

PACKAGE	LEARNING UNITS	PRICE	DISCOUNT FROM LIST PRICE
Platinum	150	\$73,125	25%
Gold	100	\$52,000	20%
Silver	50	\$27,625	15%
Bronze	20	\$11,700	10%



How To Redeem Your Learning Units

The learning units included in each package will provide you access to more than 15 public regional courses, including role-based curriculum tracks and certification programs, with the flexibility of having these same courses delivered onsite at your location. In addition, Learning Units can be applied towards creating customized training course material to suite your company's specific training needs for the end users.

LEARNING UNIT VALUE	
1 Learning Unit	1 DAY OF REGIONAL TRAINING FOR ONE PERSON
1 Learning Unit	2 HOURS OF COURSEWARE CUSTOMIZATION
8 Learning Units	1 DAY OF ONSITE TRAINING FOR UP TO 8 STUDENTS
9 Learning Units	1 DAY OF ONSITE TRAINING FOR UP TO 12 STUDENTS
10 Learning Units	1 DAY OF ONSITE TRAINING FOR UP TO 15 STUDENTS

EDUCATION PACKAGES: FEATURES AND BENEFITS

MicroStrategy's Education Packages offer a volume discount on MicroStrategy "Learning Units" and premium services to meet all of your team's training needs.

Economical training delivery. With built-in volume discounts on learning units, education packages allow you to lock-in training at lower rates than a "pay-as-you-go" approach.

Flexible education planning. Education packages allow you to purchase training without identifying specific individuals requiring education. As you identify training needs, you get preferential treatment in the scheduling of public and private classes.

Easy registration and tracking. Once you've chosen an education package, your education account is tracked, monitored and communicated to you. This service allows you to gain better control over who takes each course.

EDUCATION PACKAGE FEATURES	PACKAGE			
	PLATINUM	GOLD	SILVER	BRONZE
Quarterly Educational Review and Escalation Priority to Vice President of Education Services	✓			
Performance warranty - trained staff may retake any course free of charge	✓			
Access to updated courseware detailing the latest product feature changes and enhancements	✓			
Access to educational courseware prior to onsite course delivery	✓			
Education Account Manager to assist in creating your training plan	✓	✓		
Cancellation fee/No show fee waived for X number of individuals per week	2	1		
Prioritized scheduling and staffing for onsite courses	✓	✓	✓	
Quarterly reporting on your enrollment history and learning unit balance	✓	✓	✓	
Email access to course instructor for follow-up	✓	✓	✓	✓
Guaranteed space in scheduled regional courses up to 48 hours in advance of course delivery	✓	✓	✓	✓

For more information on MicroStrategy Education call 877.232.7168, or e-mail education@microstrategy.com, or visit www.microstrategy.com/Education/